

Facebook for the Frum

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Shomer Negiah just went tech. For the ultra-orthodox who prefer separation of the sexes even on the world wide web, their manna from digital heaven just arrived. Enter **FaceGlat**. Yes, you read that right. The brainchild of Yaakov Swisa, a web developer out of Israel, FaceGlat is Facebook for Haredim. With no immodest ads and a filter to watch out for any language not deemed kosher enough, you'll be more likely to see pictures of a modest luncheon than girls gone wild in Cancun.

While I fully understand and respect one's desire to keep things modest both on and off the web, wouldn't it just be easier to go without Facebook, sans tznius version and all? Even if you won't be exposed to Armani underwear ads while checking out Malky Leibowitz's L'chaim party album, why risk it, when other lascivious web dangers are lurking nearby? My feeling is this. If you're concerned about your modesty enough to be attracted to FaceGlat over Facebook in the first place, then why not just make a Picasa album to share with your friends? No browsing necessary, no mitzvot broken.

Lisa Colton, founder and president of Darim Online, believes that the effect technology has had on the Jewish world is both positive and negative. She acknowledges that outlets like Facebook can be a good thing in promoting Jewish communal life, but that the distractions that such platforms bring to our lives is negative. Read her article [here](#).