

Convention Theme:

Israel and Zionism — Partners in Jewish Survival

THE

YEAR'S

RECORD

1964 - 1965

5725

**68th ANNUAL
CONVENTION
REPORT**

JULY 1-4, 1965

Hotel Waldorf-Astoria

New York City

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ZIONIST ORGANIZATION OF AMERICA

THE AMERICAN JEWISH COMMITTEE
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ZIONIST ORGANIZATION OF AMERICA

ZOA NATIONAL OFFICERS

1964/65 — 5725

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Officers of the Zionist Organization of America are members of the National Executive Council.
The National Executive Council and the National Chairmen are to be found on pages 30-31.

The Year 5725

— A Progress Report

This was the year of the 26th Zionist Congress. Its theme, "In Panim Lagola" (With Our Faces Toward the Diaspora), gave direction and stimulus to our work. The extent to which the inspiration afforded by the Congress will influence the Movement in the Diaspora will be measured by its accomplishments, by translation of theory into practice.

In ZOA organizational terms the year under review can be termed as soberly constructive. In appraising the results it should be borne in mind that actually only nine months have elapsed since our last Convention. Here are some highlights of the progress we made:

- We gave a new look to *ZOA publications*. "The American Zionist" has been converted into an ideological and literary magazine of a high level, and an attractive monthly publication for our leadership, "ZOA in Review," has been established. These, together with the "ZINS" Bulletin (issued in three languages), the "ZOA House News," and the "Masada Bulletin," make a total of five fine periodicals which the ZOA now publishes.

- In less than one year, the newly established *ZOA Foundation* has accumulated \$1,500,000 in wills and bequests. The cash income at the end of this fiscal year will assuredly approach \$50,000. All signs indicate that the Foundation can become a major source of revenue which may solve some of our financial problems.

- The net income from the *American Zionist Fund* rose fifty per cent over the total for 1963-64.

- After an interval of eight years, we have made a good beginning in the field of Zionist public relations with the establishment of an active *Public Affairs Department*.

- The ZOA moved forward on the Aliya front. This year alone, 564 applications were processed by our *Aliya Department*. Of these, 118 emigrated to Israel.

- We have reestablished our *Speakers' and Artists' Bureau* on a fully functioning basis.

- The student body in *Kfar Silver* increased to 330. For the first time courses have been opened there for the training of immigrant teachers, and plans are going forward for the establishment of an academic high school, parallel to the agricultural school, in a year from now. A major addition to the physical facilities of the campus is the recently dedicated Steinbach Memorial School Building, a project of our Baltimore District.

- Preparations have been completed for construction of the 1,200-seat Emanuel Neumann Auditorium (Cultural Center) at the *ZOA House* in Tel Aviv.

- The first stage of *Regional reorganization* has been concluded. It covered ten Regions. We have opened two new field offices, in Cleveland and Atlanta.

- *Extended tours* by ZOA National officers and members of the staff have covered about eighty percent of ZOA Districts, from coast to coast.

- The long-discussed revision of the *ZOA Constitution* has been implemented, in a draft being submitted to this Convention.

These represent the credit side of our year's ledger. But there are also the debit items—the things we have failed to do:

• ZOA *adult education and programming* as well as our work for *Hebrew culture* in this country is lagging far behind. We have not managed to set up a fully staffed Program and Education Department and are continuing on a make-shift basis.

• Our *Masada (Young Zionist)* work likewise is far from satisfactory. While the Young Zionist summer programs in Israel have been eminently successful, we must note a decline in activities and in the number of Districts.

• We have not moved fast enough in *economic affairs* for Israel.

• The pace of our *Regional reorganization* has also been too slow. The main obstacle is an acute shortage of competent field personnel, with the resultant failure in rebuilding many local organizations in important communities.

Looking to the coming year, may I take this opportunity to recommend special attention to some of our urgent tasks.

We must seek out and bring in to ZOA ranks a new, younger leadership on all levels. This effort should be coupled with a concerted drive for establishing the maximum number of Masada Districts. Related to this is the need to draw intellectual forces into the Organization. Further, in view of our limited manpower throughout the country, the emphasis should be placed increasingly upon the local unit, the District, in preference to the Region, and in trying to rebuild our Districts and attract new leadership the main concern ought to be *quality*.

There is an urgent need for a radical revision in our approach to ZOA fund-raising. This will involve the budgeting by Regions and Districts, our relationship with Welfare Funds and the KMK, and last but not least, laying the stress on specific programs and activities in place of general appeals for AZF. The successful experiment in establishing the ZOA Foundation opens up great potentialities for the future. A goal of two-and-a-half to three million dollars in wills, bequests, trusts, and insurance policies is not beyond our reach for next year.

Finally, because the pressure of day-by-day activities tends to crowd out the fundamental deliberations vital to a Movement such as ours, we must find time for at least one conference each year devoted entirely to the thinking-through and discussion of ideological, political, educational, and programmatic problems.

On balance, in weighing all accomplishments and disappointments, one may fairly say that this has been a year of progress, of a consistent movement forward. However, the road ahead is long and hard. This is an uphill struggle. Let us face the truth—what we have achieved this year is only a *beginning*.

* * *

In submitting the report that follows, I would like to express my thanks for their unremitting cooperation and support to our President, Dr. Max Nussbaum, and his associates in the National Administration, to ZOA leaders and workers in the Regions and Districts, and to our staff in the national office and in the field, without whose dedication and loyalty this work would not have been possible.



LEON ILUTOVICH
Acting Executive Director

Informing the Public

A RENEWED EFFORT IN PUBLIC AFFAIRS

The traditional and most characteristic task of the ZOA through the years has been in the field of public information and opinion. To inform the community, to alert public opinion, organize democratic action, and seek favorable government action was the decisive area on the home front during the struggle for the state. That it is no less vital in the period of Statehood, for the security of Israel and to strengthen the bonds of understanding and kinship between American Jewry and Israel, has become increasingly evident over the last number of years. The growing demand for reassertion of ZOA initiative in this sphere led to the reinstitution of the Public Affairs Department this past year.

In the six months since its re-establishment after an interval of eight years, the Public Affairs Department has concentrated vigorously on public education and information pertaining to Israel and the Middle East. It strove to deepen the understanding of the American Jewish community, and helped formulate policy on public issues of Zionist concern. It engaged in action directed toward achieving favorable public opinion for Israel and Zionism, providing a counter-vailing force to Arab propaganda. It cooperated with like-minded organizations and coordinated ZOA participation in their programs.

Thus, the Public Affairs Department has sought to have the ZOA fill the vacuum in public opinion and Middle East affairs. Once again, the ZOA is moving ahead vigorously in advancing its objectives of aiding Israel's security and development and fostering a vibrant American Jewish community.

Many issues have crowded the agenda of the Department's program: *the Israel water crisis, Arab Boycott, Middle East arms imbalance, Arab Propaganda, German problems, Russian anti-Semitism*. It has taken action and participated with other organizations in all of them.

Having organized a National Public Affairs Committee to direct its work, the Department has responded to crisis situations and taken long-range measures as well. Some of the specific actions were:

- A luncheon conference of New York Rabbinical leadership;

- An all-day New York Conference on United Nations affairs;

- Leadership briefing conferences in New York, Chicago, Albany, Providence, Los Angeles, and briefing sessions at the Conventions of the New England and Long Island ZOA Regions;

- An all-day meeting of the National Public Affairs Committee.

The ZOA, through the Public Affairs Department, took the leadership in the nation-wide picketing of the German Consulates on January 14, 1965; aroused public opinion respecting UN action on the Syrian Border incident of November 13, 1964; and is at present cooperating in extensive plans to counteract Soviet anti-Semitism.

The Department issued periodic guidance memoranda on a variety of subjects in addition to the foregoing, including the Arab boycott, Arab propaganda, and the American Council for Judaism. It provided specific guidance to indi-

viduals, Regions and Districts on all these issues, and in response to numerous written and telephone requests.

Continuing its present broad range of activities, the Public Affairs Department is shaping plans to increase its role on the American scene through the cooperation of the Regions and Districts. No amount of National Office activity can succeed except through the increasing support and participation of the full membership.

PRESS AND PUBLICITY

Reflective of the far-reaching departmental and Regional reorganization of the ZOA, parallel with the expansion of its programmatic activities, the scope of the work conducted by this Department surpassed that of any of the past ten years.

In the area of press and publicity, the activities encompassed coverage of all major ZOA events and policy pronouncements in metropolitan dailies and the Anglo-Jewish and Yiddish press at home as well as in the press abroad and in Israel.

Some of the highlights of these events which were featured in the press include, in the order of their release:

- Eulogy on the late President Herbert Hoover, with an exclusive disclosure of his proposals for the resettlement of Palestine Arabs in nearby Arab lands;
- ZOA Theodor Herzl Award to Sir Winston Churchill;
- Protests against Germany's decision not to extend the Statute of Limitations on Nazi war crimes;
- Reports on returning ZOA leaders on the 26th Zionist Congress in Jerusalem; observance of Zionist Congress week;
- Picketing of West German Consulates by ZOA members;
- Reports on ZOA briefing conferences on Public Affairs, Aliya, and United Nations;
- Tribute to the late Justice Felix Frankfurter;
- Proceedings of sessions on the ZOA National Executive Council;
- Observance of the Warsaw Ghetto Uprising anniversary at Times Square;
- Publication of the book "John F. Kennedy on Israel, Zionism and Jewish Issues";

and many other items covering vital aspects of the ZOA program.

Many of the ZOA press items were relayed to newspapers throughout the country, as well as to Israel and abroad, by the wire services of AP, UP-INS, Reuters, and particularly the Jewish Telegraphic Agency. Seven Arts Syndicate-World Wide News Service and World Union Press were also most generous in transmitting the ZOA news to numerous publications together with favorable editorial comments.

ZOA on TV and Radio

Free time was secured as a public service for many of the ZOA events both on television and radio. The radio stations included CBS, WEVD, WOR and

WNYC, which re-broadcast addresses delivered at the Churchill dinner, reports on the World Zionist Congress and newscasts of many press releases on radio networks from coast to coast.

The presentation of the ZOA Theodor Herzl Award to Sir Winston Churchill was televised by NBC, BBC, and the television of the British Commonwealth. Similarly televised were ZOA picket marchers outside the German Consulates in such communities as New York and San Francisco.

Large coverage in the press, on television and on radio was given to the ZOA-sponsored commemoration of the 22nd anniversary of the Warsaw Ghetto Uprising held in Times Square, New York City. Photographs and feature stories on the rally were published in virtually every major newspaper in the metropolitan area and throughout the country. The proceedings were televised by four of the major TV channels in New York and broadcast live by half a dozen radio stations direct from Times Square. In addition, a fortnight later highlights of the rally were rebroadcast as a public service by WEVD AM and FM. A tape-recording of the addresses was broadcast by Radio Free Europe to Poland and other East European countries.

Promotional Material

The Press and Publicity Department also serviced all National Departments in the production of pamphlets and promotional and campaign material.

In the middle of May there appeared a book, the first of its kind, containing a collection of all the writings and addresses of the late President John F. Kennedy on Israel, Zionism and Jewish affairs. The contents of the book were compiled by the Director of this Department.

Five ZOA Periodicals—A New Approach

"THE AMERICAN ZIONIST" — New Format and Content

In the year under review, ZOA's official publication, *The American Zionist*, underwent a radical change in both form and content. It became primarily a journal of thought and opinion on topics of primary interest to Zionists; and its format was changed from a tabloid to a magazine, with colored cover and bound pages. In its columns have appeared the writings of many noted scholars and journalists of Israel and the United States. Approval of both innovations has come from many sources. The changes have met with enthusiastic response throughout the country and abroad.

"ZOA IN REVIEW" — For Our Leadership

ZOA in Review, which began publication at the start of the year, contains the data on ZOA events and activities which *The American Zionist* previously carried. *ZOA in Review* is issued monthly to National, Regional and District leaders throughout the country. They have been virtually unanimous in lauding its style and material.

ZINS WEEKLY NEWS BULLETIN — In Three Languages

ZINS Weekly News Bulletin, in its 17th year, is published by the World Zionist Affairs Department. Issued in three languages—English, Yiddish and Spanish—and circulated to editors and publicists the world over, it is an important link with Jewish communities and general Zionist bodies throughout the world.

ZOA HOUSE NEWS — From Israel

ZOA House News, published bi-monthly in Tel Aviv, reports in English on ZOA House and Kfar Silver activities and progress. This attractive, illustrated bulletin was distributed through the year also in this country to ZOA leaders.

MASADA BULLETIN — For the Youth

Rounding out the five media published by the ZOA is the *Masada Bulletin*, produced by the Young Zionists of the ZOA. It is devoted to news and views of our youth, and to discussions on the ideology and objectives of the Movement.

Zionist Education

PROGRAMMING FOR OUR CONSTITUENCY

The central aid in programming and education activity furnished by the National Office to the Regions and Districts was the "Program and Education Guide." Issued bi-monthly through the season, the Guide provided timely materials on holidays and anniversaries, events of particular interest to Zionists, and various aspects of ZOA activities.

Specific information and materials were also furnished on request to Districts, study groups, and speakers, "tailored" to their special needs. These services were not limited to our own groups or members, but, as always, were made available to others in response to numerous requests.

Hebrew Education

In many communities, ZOA members continued their active interest in Hebrew Day Schools, in the establishment and maintenance of which they have been a leading force. Exploratory steps in behalf of increasing the number of Hebrew Day Schools have been taken by the committee in concert with like-minded bodies.

Hebrew courses in the high schools and colleges have also been of special concern to various ZOA Districts and members, and this last year a number of them have served in efforts to increase enrollment for such courses.

Unmet Needs

One of the grave shortcomings still to be remedied has been the failure to reorganize the Program and Education Department on a fully staffed and profes-

sionalized basis. Adequate intensification and expansion of this work, to meet the needs of Zionist groups and the opportunities for vital service to our communities, is still one of the imperative items in the program of reorganization undertaken by this Administration.

SPEAKERS, ARTISTS AND VISUAL AIDS

The reestablishment of a fully staffed and serviced Speakers' Bureau has been one of the objectives achieved during the year, in recognition of its central and indispensable role in our functioning. During the season, the Speakers' and Artists' Bureau engaged in the following tasks:

1. Arrangements were made for over 400 meetings throughout the country. These included booking 182 speakers, over 70 audio-visual programs (films, tapes, etc.) and the providing of entertainers and artists for cultural programs at meetings. The Bureau engaged in extensive consultation with Districts, speakers and artists in connection with programming and educational needs.

2. As an element of the services described above, artists were interviewed and viewed in performance; films were previewed, tapes prepared and edited, etc.

3. For a variety of purposes—Membership, ZOA Foundation, Zionist Congress Reports, etc.—the Bureau participated in the preparation of seven tours by: S. Z. Abramov, member of the Knesset representing the Liberal Party; Abdul Y. Massarueh, Arab ZOA scholarship winner; Harold W. Carmely, chairman of the ZOA Administrative Committee; David Moskowitz, Administrative vice-president; Alex Weinstein, director of the AZF Department; Dr. Jacob Rubin, director of the ZOA Foundation, and Harry Branton, director of the Membership and Organization Department.

4. Two pilot "Caravan Tours" were conducted in New York State and Eastern Pennsylvania ZOA Regions, for which prominent national speakers and outstanding performers were booked.

5. The Bureau is in the process of finalizing plans for a Study Seminar and a "retreat" for leaders and potential leaders. The Seminar would include weekly sessions over a period of several months; the "retreat," a three- or four-day period. Plans call for gathering some of our finest Jewish minds as lecturers, to address themselves and the student body to the challenges of Zionism on the American scene.

In addition to the traditional services listed above, the Bureau was assigned a number of other tasks relating to programming services. They included representation on and participation in the activities of the National Jewish Audio-Visual Council, National Jewish Music Council, and National Council on Adult Jewish Education.

Guiding Our Youth

MASADA

The past year has seen Masada (Young Adults of ZOA) concentrating its efforts on cultural, educational, organizational and social programming geared to the needs of our youth.

Masada was represented at the 26th Zionist Congress by Anita Diringer, who took an active part in the proceedings there concerning youth.

Masadaites participated vigorously in activities of Regions and adult Districts. The members, jointly with the Manhattan Region and other Jewish groups, sponsored the commemoration of the Warsaw Ghetto anniversary in New York City. They took an active part in demonstrations protesting Soviet Russia's treatment of its Jewish community, including the mass rally held at Hunter College, the protest march around the Soviet Embassy in New York City, and the protest meeting held at Madison Square Garden.

Masada continued to support actively the tasks of Aliya. It is significant that many of its members have permanently settled in Israel and have served in a liaison capacity with others planning to settle or study there.

Through the year a close harmonious tie was maintained with Israel Hatzzeira, the Youth Movement of the World Union of General Zionists, which affords the opportunity of meeting and discussing common problems with today's young leaders of Israel.

The ZOA young Zionists sponsored a series of eight lectures on current American Jewish authors, various educational weekends and conferences in cities where its Districts operate. The yearly Labor Day Weekend at Camp Mohaph is attended by more than five hundred adults in a three-day social gathering which nevertheless includes a full program of Zionist and Jewish content.

During the year, Masada undertook the formation of additional Israel Investment Clubs within the ZOA framework, which offer members a practical link with Israel's economic growth.

Masada will send a full delegation to the North American Youth Conference, to open September 6 in Pennsylvania. It has also been an integral part of the World Zionist Youth Conference, which was recently concluded.

As in past years, Masada published a magazine of high quality, devoted to the activities of its various Districts throughout the country and to expressions of opinion on important topics.

Young Married groups have been successfully organized in New York, Washington, and Detroit. Dror (high school groups) has been expanded, and new Masada groups are in the process of formation, in Cleveland, California, Atlantic City and Virginia.

On balance, however, one must say that progress has been mixed and requires vigorous acceleration. The Department has not as yet been reorganized and placed on a fully staffed and serviced basis—a prerequisite to the satisfactory functioning of this, one of our key departments, the reservoir of future leadership of the movement. An adequate structure will include also field work-

ers, engaged intensively in carrying through the National Masada program in each area of the country. The setting up of an adequate Young Adult Department and activity should have high priority in the coming season's plans.

AMERICAN ZIONIST YOUTH COMMISSION

The past year of activity of the American Zionist Youth Commission has been one replete with accomplishment and progress as well as some disappointments.

On the plus side, we of the ZOA have much to be proud of with regard to the youth movement that we sponsor together with Hadassah through the AZYC. To begin with, the young people meeting in their clubs and Regions throughout the United States have stepped up their interest and attention to Jewish history, Zionism, Israel and Judaism, demanding more and more seminars and conventions. Whereas only a few years ago they had two such weekends a year, now each of the 18 Young Judaea Regions has at least three and sometimes four weekends devoted to such an intensive experience in addition to its normal club activities.

A tremendous source of satisfaction was the group of 52 Young Judaeans in the Year Course in Israel, together with an additional five in the Machon (leadership Training Institute) sponsored by the Jewish Agency. These 57 youngsters have made a great impact in Israel. The Jerusalem Post sponsored a forum for these Young Judaeans and a group of Israeli high school students. The proceedings were published in the Jerusalem Post. As a result of this experience, members of the course were invited to high schools throughout Israel to continue the debate, and this debate proceeded in the columns of the Jerusalem Post for several issues.

This was the year of the Zionist Congress, and for the first time in Congress history, youth delegates participated. Young Judaea was represented by its National President, Debbie Weissman. This 17-year-old high school senior was one of the outstanding members of the youth delegation. She was interviewed on the radio, in the Jerusalem Post, and the Hebrew press as the youngest delegate, and of course, gave Young Judaea, ZOA, and Hadassah a great deal of publicity.

Young Judaea sent to Israel for the summer 25 of its members, and the Youth Commission also sponsored 53 unaffiliated Jewish teenagers on its Israel Tour for Teenagers.

The camping department of the Youth Commission and the National camp for teenagers, Camp Tel Yehuda, had an excellent season. The Regional camps in North Carolina, Texas, Michigan and Northern California continued to have great success, along with the two affiliated camps, Herzl Camp in Wisconsin and Camp Judaea in New Hampshire. Close to 2500 youngsters spent at least a month in these Young Judaea camps.

We are proud of the fact that the ZOA in Chicago had such a crucial share in the acquisition of a permanent site for Tel Yehudah, Colon, Michigan. In Southern California, with ZOA help, the Commission has started a two-week

camp for this summer which it is expected will result in a full season next year.

There is every prospect that in all the departments our programs for the coming year will be even better. There will be close to 70 Young Judaeans leaving in September for a year in Israel. Twenty-five Senior Judaeans are visiting Israel this summer and 110 unaffiliated youngsters will participate in the Israel Tour for Teenagers. Our camps are all filled to capacity.

A historic event will take place this December in Israel, once again pioneered by Young Judaea. Our youth movement will hold its Mid-Winter Senior Council meeting in Israel together with Tsofim, the Israeli Scouts. For the first time, a national Jewish youth organization, Zionist or non-Zionist, will hold its Convention in Israel. The cost will be borne largely by the youngsters themselves together with some subsidies from Regional and National Youth Commissions. The Regional Presidents, National Program Committee, and National Executive of Young Judaea, together with the Tsofim, will discuss ways of building closer ties between the youth of Israel and the Jewish youth of America.

We can well be proud of our Young Judaeans.

ZOA Summer Programs in Israel

TEENAGE CAMP AT KFAR SILVER

For the fourth successive year, Masada is sponsoring a Teenage Summer Camp in Israel. On July 1, the day our Convention opens, over 60 American high school boys and girls will leave by plane for Kfar Silver, which is at the campers' disposal for the season. They will be joined there by Israel teenagers participating in the program. Together they will carry out a schedule combining Hebrew study with lectures on Zionism and Israel, and a tour of the country. They will share in farm work with the students of Kfar Silver, and enjoy a full athletic and recreational program.

YOUNG ADULT ISRAEL-EUROPE PROGRAM

This summer Masada will also conduct its seventh annual Israel-Europe tour, beginning on July 11 and consisting of twenty days in Israel and ten days in Europe.

Since the inception of the ZOA Summer Programs, Masada has sent over 900 young adults and teenagers to Israel. Many have returned for permanent aliya or for further undergraduate or graduate studies. Numerous ZOA Regions have shared in this program by granting partial scholarships to deserving youngsters in their respective areas.

Masada has also undertaken a Scholarship Program whereby annually a graduate of Kfar Silver is given a fully paid scholarship to continue his undergraduate education at a college of his choice, in Israel. The first such scholarship was awarded this past season.

The ZOA in Israel

ZOA DANIEL FRISCH HOUSE IN TEL AVIV

In its 12th year the ZOA Daniel Frisch House in Tel Aviv continued expansion of its many-faceted program directed to the fostering of understanding and friendship between America and Israel, and interpreting the two Jewish communities to each other.

Exhibits commemorating the birthdays of Washington and Lincoln were conducted by the Abraham Goldstein Library, which also successfully organized monthly gatherings of the Library Circle. Book holdings of the Library, steadily growing, now number 6,000.

Cultural Activities: The cultural programs of the ZOA House recorded a steady growth in volume, scope, variety and audience interest. Between September 1964 and mid-May 1965 over 100 lectures took place at the House. Of these, 17 were held in conjunction with the Tel Aviv Municipality, 7 with Bar Ilan University, 9 with the Israel Philharmonic Orchestra. Lectures covered a wide variety of topics, from Bible studies, popular science, literature and political science to Pop and Op art. Many of the lectures were on American subjects, ranging from "U. S. Architecture" to J. D. Salinger's "Heroes" and "The Unknown Side of Hollywood." Many included films or recordings featuring the Boston Symphony, Julliard, Tanglewood, and other American institutions.

Twenty-Seven Music Recitals were presented during the same period, featuring both Israeli and American vocal and instrumental performers. Among them, the cycle of Beethoven's sonatas performed by Pnina Salzman and Lorand Fenyves, two recitals by Wilhelm Silber, tenor of the Chicago Lyric Opera, recitals by the world-famous accordionist Mogens Ellegaard, the Spanish pianist Carmen Vila, the American David Davis, the Brazilian Music Festival Quartet—these became musical events, and some of the concerts were attended by the Ambassadors of the respective countries. Seven of the concerts were recorded and broadcast by Kol Israel. Jazz was not neglected, and a Jam Session in April was similarly recorded for broadcasting.

Nine Exhibitions, eight of art and one of books, had succeeded each other by mid-May. The most significant were: "America, Nation of Nations Exhibition" on two floors, sponsored and financed by the U. S. Information Service, two simultaneous exhibitions by the American Jewish artists Saul Raskin and Mortimer Borne. The Annual Amateur Exhibition, held together with the Municipality, was a huge success this year, and at the other extreme of professionalism, the works of sixteen Israeli artists making a name in Paris were shown in May. At the same time "The World of Paperbacks" and "Fifty Books of the Year" from the American Pavilion at the International Book Fair in Jerusalem were being exhibited—again with financial help from the USIS.

The Friday Night Forums, resumed in October, featured over a dozen public debates on topical subjects, a number of them to standing room only. A new feature was theatrical debates with artists participating—including one on "Who's Afraid of Virginia Woolf?," another on the American musical, and a third on Shakespeare, with Aharon Meskin of Habima.

In addition to the Municipality, Kol Israel, and Philharmonic, other events were held in cooperation with the World Jewish Congress, the World Union of General Zionists, the United Nations Association, and the Association of Americans and Canadians in Israel.

The Monthly Dinner Club opened the 1965 season with an address by the Danish Ambassador, followed by the Arab Affairs Adviser to the Foreign Minister.

American, Israeli Holidays and Special Events: United Nations Day, Thanksgiving Day Dinner, preceded by a reception by Ambassador Barbour, and Washington Day—as well as Hanuka, Purim, and Israel Independence Day—were all festively observed.

Close contact was maintained with the U. S. Embassy. The Ambassador was at the House for Thanksgiving and for the cornerstone laying ceremony of the Neumann Auditorium. Counsellor Barnes and the Cultural and Press Attaches took leave of the House and received presentations on their departure, and the new Cultural Attache opened an exhibition and attended our Oneg Shabbat while the new Press Attache lectured on “Who is an American.” They, and the Director of the USIS, Mr. George Mann, also frequently attended lectures and exhibitions.

As this report was being drawn up, discussions were under way with the U. S. Embassy with a view to holding another Symposium on “America-Israel Partnership.” It would have as its keynote the joint U. S.-Israel water desalination project, with the Ambassador, Israel Government representatives, and those in charge of the project on both sides participating.

A highlight of the calendar was the holding of two Passover Seders, the second of which was especially for tourists. An empty chair was symbolically set aside in identification with Russian Jewry.

Other functions of special note were the dinner in honor of Jacob Goodman’s 70th birthday, and the cornerstone-laying ceremony for the Emanuel Neumann Auditorium, which will go up on the grounds of the former ZOA House Garden which bore Dr. Neumann’s name.

The auditorium, when built, will provide the ZOA House with a 1,200-seat hall equipped with a modern theatrical stage for drama, concerts, lectures and a variety of cultural programs, giving the House activities new impetus for further expansion and progress.

Unique in its character in the entire Middle East, the House stands out as a symbol of ZOA’s enterprise and foresight in project planning and development.

KFAR SILVER’S SPECTACULAR PROGRESS

The School: This year, a total of 330 students are enrolled at Kfar Silver, ZOA’s agricultural training institute in southern Israel near Ashkelon. Of this number, 180 live on the campus, and 150 are day students, who leave school after their study and work hours.

The steady growth of the student body each year is an indication of Kfar Silver’s reputation as one of the finest secondary schools established in Israel. The ever-increasing number of day students accounts for the recent growth, as

the insufficient number of dormitories does not permit Kfar Silver to accept more resident students at present. The dormitories are very crowded now, accommodating well over their planned capacity.

Classes: The 330 students are comprised of nine classes, as follows: 115 students in three 9th grade classes; 85 in three 10th grade classes; 100 in two 11th grade classes, and 30 in one 12th grade class.

The new Steinbach Memorial School Building however, will enable new expansion and it is planned to increase the number of classes and students in the coming academic year.

Seminary: In response to a special request from the Israel Ministry of Education Kfar Silver arranged to open a seminary class for 30 immigrant teachers, who must have one year of training before they start work in Israel.

These immigrants, coming from all parts of the world (North Africa, Europe, Argentina, etc.) young and old, men and women, found a home in Kfar Silver for one year, studied in its seminary class, and will start teaching in various parts of the country this coming Fall.

Faculty: Kfar Silver, like many other schools situated far from large centers, suffers from lack of teachers, and is awaiting impatiently the return of its graduates who are studying on ZOA scholarships in the United States. One, Joseph Mousseri, graduated Cum Laude from the University of Illinois this Spring, on a scholarship provided by the Zionist Organization of Chicago (ZOA Chicago Region). In two years, another graduate, Yehoshua Tidhar, will return from the University of Massachusetts to join the faculty of Kfar Silver. His scholarship was made possible by the ZOA New England Region.

Agricultural Farm: At the agricultural farm, the following improvements were made: 1) A new calfshed, in the capacity of 50 heads, was constructed; 2) Milking machines have been established in the cowshed and milk tank refrigerators were put up, into which the milk is pumped and transported to the central dairy. Up till now Kfar Silver has had to transport the milk in small containers, which caused many difficulties and was costly in time and money; 3) Additional 70 Dunam of Pardess was planted, which will enable us in the future to remove old and useless trees in the old Pardess.

Agromechanics: Kfar Silver has started to mechanize most of its agricultural work, and the students have to learn to handle the new agricultural machines. With the assistance of the Agricultural Education Department a new agromechanic trend will be established and as of September 1965 Kfar Silver will start training its students in the new ways.

Home economics, along American lines, were introduced successfully two years ago.

Campus Development: This was a year of rapid development of the campus. A large Seaboard ZOA Region delegation attended the dedication of the new Steinbach Memorial School Building, built with funds raised by the ZOA Baltimore District. An additional faculty house was completed. Construction of the I. Zesmer Sport Field, the main entrance in honor of Maurice and Ann Smoler of Chicago, will start soon. The Benjamin Fox Laboratory, a project of the Zionist Organization of Philadelphia, will be dedicated in the Fall.

HONOR ROLL

IN GRATEFUL ACKNOWLEDGMENT to Regions, Districts and individual members of the Zionist Organization of America, whose generosity made possible the establishment and development of

ZOA HOUSE IN TEL AVIV and AGRICULTURAL INSTITUTE KFAR SILVER

We publish the following Honor Roll of the projects they have contributed.

KFAR SILVER

Project	Presented by
The Bronx Dormitory	The Bronx ZOA Region
Foster Dormitory	Mr. and Mrs. Joseph C. Foster, Leominster, Massachusetts
Chizewer Building	Charles M. Chizewer and Sons, in Memory of Rose Chizewer, Chicago, Ill.
Staff Residence (Faculty House)	Solomon J. and Mrs. Ziporah Weinstein, New York City
Staff Residence (Faculty House)	Mrs. Gertrude Feuerring, in Memory of Joseph Feuerring, jointly with Mr. & Mrs. Aleck Leitman, New York City
Staff Residence (Faculty House)	Mr. and Mrs. David L. Jontow and Children, Bronx, N. Y.
Staff Residence (Faculty House)	Max Elkon, in Memory of his Parents, Frieda and Alexander Elkon, New York City
Silberman Faculty Quadrangle (Faculty Residence)	Zionist Organization of Chicago, in Honor of Milton J. Silberman of Chicago, Illinois
Goodman Hall (Dining Hall)	Mr. and Mrs. Abraham Goodman and Mr. and Mrs. Jacob Goodman, New York City
Kaufman Administration Building	The Kaufman Family of New York City and Connecticut, in Memory of Chaim Zwi and Tyla Dinah Kaufman and Aron Kaufman
Harry F. Wechsler Central School Building	In Honor of Dr. Harry W. Wechsler, New York City
Morris and Sarah Lichter Home Economics Building	Morris and Sarah Lichter, Cambridge, Mass.
Elias and Rebecca Polis Synagogue	Connecticut ZOA Region
David L. Jontow-Jack Lefkowitz Swimming Pool	The Bronx ZOA Region
Samuel Oberman Medical Clinic	ZOA District 11 and The Bronx Region
Elihu D. Stone Dormitory	New England ZOA Region
May Dormitory	Southeast ZOA Region, in Honor of Gertrude and Mortimer May of Nashville, Tennessee
Steinbach Memorial School Building	Baltimore ZOA District, in Memory of Bessie Steinbach and Harvey B. Steinbach, Baltimore, Maryland

NOTE: Above are listed only contributors of entire buildings. Space does not permit publication in this issue of the names of contributors towards numerous rooms, laboratories, classrooms, etc. within these buildings. They will be published in one of the future editions of "ZOA in Review."

HONOR ROLL

ZOA DANIEL FRISCH HOUSE

<i>Project</i>	<i>Presented by</i>
New York Jewry Hall	New York Metropolitan ZOA Region
Goodman Auditorium	Abraham and Jacob Goodman of New York City, and Morris Goodman of Miami Beach, Florida
Abraham Goldstein Library	Connecticut ZOA Region
Conference Room	In Memory of Dr. Leonard M. Palitz
Room	Mr. and Mrs. Fred Monosson, Boston, Mass.
Room	In Memory of Edward Simcoe, Muskegon, Michigan
Room	In Memory of Sam Gutlin and in Honor of Bessie Gutlin-Weiss, Los Angeles, California
Room	Mr. and Mrs. David Moskowitz, Bronx, N. Y.
Room	Maurice and Hyman Smoler, in Memory of Baruch and Chava Smoler, Chicago, Ill.
Music and Recreation Room	Bernard Rosenblatt and Sons, in Memory of Gertrude Rosenblatt

PROJECTS ALREADY PRESENTED WHICH ARE TO BE DEDICATED OR CONSTRUCTED

KFAR SILVER

<i>Project</i>	<i>Presented by</i>
Benjamin Fox Physics and Biology Laboratory	Philadelphia Zionist Organization
I. Zesmer Athletic Field	Dallas ZOA District
Main Entrance Gate to Campus	Zionist Organization of Chicago, in Honor of Ann and Maurice A. Smoler of Chicago, Ill.

PROJECTS FOR WHICH FUND RAISING IS IN PROGRESS

Regions and Districts in various parts of the country report fund raising
now in progress for the following projects:

<i>Presented by</i>	<i>Project</i>
Southwest ZOA Region	Dr. Marcus Levinson Dormitory in Kfar Silver
Detroit, Mich. ZOA District	Leon Kay Chemistry Laboratory in Kfar Silver
Southeast ZOA Region	Ben Winick Memorial Room in Kfar Silver
Broward ZOA District in Hollywood, Fla.	Club Room in Honor of Rabbi David Shapiro in Kfar Silver
Louis D. Brandeis ZOA District, Washington, D. C.	Auditorium in Kfar Silver
Brooklyn ZOA Region	Esther Carmely Lecture Hall at ZOA House
Connecticut ZOA Region	Frank Beckerman MultiPurpose Sports Field in Kfar Silver
New Haven, Conn. ZOA District	Samuel Schorr Room in Kfar Silver
Spring Valley, N.Y. ZOA District	Alfred J. Ellish Room in Kfar Silver

American Aliya—Our Challenge

For a number of years, the ZOA has made Aliya an integral part of its program, to encourage Zionist self-fulfillment on the part of its members and to bring to Israel the benefits of American techniques and skills. This year, the Aliya Department was organized on a fully-staffed professional basis in order to intensify and expand ZOA's work in this field.

As a result of the systematic activity undertaken by the Aliya Committee, Aliya chairmen were appointed in several Districts of the Manhattan, Bronx, Brooklyn, Long Island and New Jersey Regions, as well as in Indianapolis, Ind., Baltimore, Md., St. Paul, Minn., Detroit, Mich., Tucson, and Cleveland, Ohio.

Special meetings and panel discussions on Aliya were held in three Manhattan Districts, Brooklyn, Westchester, Cleveland, Ohio, Bridgeport, Conn. and Philadelphia, Pa. Aliya briefings were included also in Regional meetings held in Utica and Glens Falls, N. Y. and Detroit, Mich.

This year's B'nai Aliya Conferences, with the participation of experts on Aliya, absorption, housing, jobs, and professional opportunities, were held in New York on February 28 at an all-day event in the Carnegie Endowment Building and in Chicago, on June 13, as part of the Chicago Regional Convention. A third Conference is scheduled to be held in Los Angeles.

The turnout and participation at those Conferences has shown that interest in Aliya is making headway. Most of the people attending those Conferences are directly interested in Aliya.

Two leading members of the National Aliya Committee, the co-chairman and the chairman of the B'nai Aliya Fellowship, were elected delegates to the 26th Zionist Congress and served as members of the Congress Aliya Committee.

They addressed the Committee and performed important functions in studying the housing units now available for newcomers.

After two years of discussion with Jewish Agency and Israel Government authorities, in the United States and Israel, several important adjustments and improvements in the housing units offered to Olim have been effected, and a much higher percentage of mortgage money also has been made available to them.

In the job and professionals absorption field, the chairman of the Committee has taken the initiative in contacting corporations, including the Israel Investment Authority, with a view to obtaining sources of information on new jobs available on Israel. The response of the Government Authority was immediate and positive. It will henceforth place at the Committee's disposal all information on new undertakings in Israel that could become a source of employment for professionals from this country. The Committee is now approaching those initiators to find out what class of skilled and non-skilled workers they could

employ in their undertaking. Through publication and other media, candidates will be channeled to these sources of employment for briefing and training in the new jobs.

The Committee also contacted the PATWA office in New York, and jointly with that agency, has initiated an endeavor to find employment for a group of twenty-nine American high school teachers who are prospective settlers in Israel. The Central Organization of Mayors and local Council chairmen was urged to find employment for those teachers in the high schools under their jurisdiction, and also to let the Committee know what other vacancies they have in their schooling system. Similar endeavors are under way in the field of radio and electronic engineers, directed to the Broadcasting System of Israel and other major industries and undertakings.

After two years of negotiations with the Jewish Agency in regard to the setting up of a service in Israel, similar to the American Peace Corps, the Agency has responded with the formation of Sherut La'Am. The ZOA Aliya Committee was the first to announce the program and to sponsor it. Special mailings were dispatched to all Regions and Districts, and speakers of the Jewish Agency Youth Department have participated in our seminars throughout the country. We consider it one of the best opportunities offered junior adults for a year's study in Israel, preparatory for Aliya.

"ZOA Leadership Residence" too is a result of repeated inquiries and attempts at an organized housing scheme for ZOA members. The co-chairman of the Committee has examined a project at Neot Rachel, situated between Holland and Bat-Yam, in response to an offer by a prominent Israeli building firm to build housing units for ZOA members, either as an investment or as an eventual residence for those contemplating Aliya. A number of candidates have already indicated their interest in the program, and have received prospectus. If a sufficient number of members are interested, the program can easily be implemented.

In addition to the normal Aliya activity, arrangements have been made with several of the ZOA offices to operate as Aliya information centers. Representatives of the various Aliya Departments of the Jewish Agency have visited these offices periodically, to advise interested people in all aspects of Aliya and to help them to process their emigration. Offices of this kind have been established in Long Island, New Haven, Cleveland, Newark, Trenton, Baltimore and Pittsburgh. Further offices are to be established as the necessity arises.

The number of applications channeled by the ZOA Aliya Department to the various Aliya agencies has already passed the five hundred mark. So far one hundred and fifteen people, mainly families, have gone to Israel. The rest are on the waiting list, pending absorption opportunities. This fact prompted the Aliya Committee to embark upon new and intensive methods of absorption, which it intends to pursue throughout the entire range of Israel's absorption and employment field, with the cooperation of the Jewish Agency and the Israel authorities.

Tourism to Israel

Tourism to Israel is one of the most important means of producing foreign exchange for the Jewish State, as well as forging a closer bond between America's Jews and the people of Israel.

The ZOA Tourist Department has had its most active season since our Convention in Israel. Our winter tours were especially successful. There were ten tours, an unprecedented number. Increasingly, people look upon Israel as a winter resort.

The ZOA also had a special departure for the 26th World Zionist Congress, and the Department ably assisted our delegates in making arrangements for accommodations and travel in Israel.

The New England ZOA Region held its traditional Purim tour, assisted by our Tourist Department, with most gratifying results.

Our Passover and Independence Day program, which comprised five tours, were overbooked months in advance. Each of these tours had a long waiting list.

The Seaboard ZOA Region sponsored its own tour to Israel for the first time, centering it around the Convention of the Region. The Tourist Department is negotiating with other Regions to organize their own tourist programs,

Fourteen tours have been projected for the summer months. The Shavuot Tour was overbooked, and an excellent summer program is in prospect.

All ZOA tours include receptions at the ZOA House in Tel Aviv and Kfar Silver. These afford a "close-up" of what the ZOA is accomplishing in Israel.

The ZOA Caribbean Cruise aboard the S/S Shalom in March was indeed a rewarding one which is expected to become a regular event.

Our Economics Department—A Beginning

The program for expanding and intensifying national operations was furthered this year by completing the organization of our Economic Department as a systematically functioning unit.

The National Committee on Economic Affairs and Investment has concentrated its efforts on providing information and practical assistance in Israel economic activity, investment, and investment clubs.

The National Chairman was the main speaker at a meeting on investments held at the Jewish Community Center of Wilkes-Barre, Pa., on February 3rd. Plans were shaped for the establishment of an Investment Company, whose stock-holders would be members of the ZOA and which would function primarily in housing, mortgages and financing of small businesses of Americans seeking to establish themselves in Israel.

Another meeting on investments was held on March 9, at the Hotel Croydon under the auspices of the Yorkville, N. Y. ZOA District. The National Chairman

was the moderator, and representatives of the Israel Investment Authority and the Palestine Economic Corporation were panelists.

The Department has compiled and prepared for publication two pamphlets, one on the ZID (the ZOA Investment and Development Corporation), and one on ZOA investment clubs.

ZOA INVESTMENT CLUBS

A general survey of the existing investment clubs has shown that, in addition to Wilkes-Barre, ZOA investment clubs are in existence in the following Regions and Districts: 12 investment clubs in the Brooklyn Region, 5 in the Louis D. Brandeis District, Washington, D. C., in Boston, Mass., and San Francisco, Cal. Inquiries have recently come also from Shreveport, La., and Detroit, Mich.

A number of individual cases of Zionists who are seeking economic and commercial contacts in Israel have been dealt with and referred to the proper Israeli authorities.

The Israel Investment Authority has agreed to cooperate with the ZOA Economic Department on Economic Affairs and Investment in two projects:

- 1) Seeking out in Israel a joint adventure for small investors and settlers who wish to open up workshops or small businesses with existing Israeli undertakings.
- 2) The development and enhancement of bigger industries in Israel with the collaboration of leading American industrialists, scientists and technologists who will contribute know-how to develop important Israeli industries through an exchange of information with their counterparts in Israel. When the preliminary information is gathered, the American team will be invited to Israel as guests of the Government of Israel and the industry in which they are interested, for a bi-national conference to finalize the projects which they intend to initiate for the benefit of the relevant industry in Israel.

Funds for Israel

UJA, ISRAEL BONDS, JNF

As in years past, a high priority on the agenda of ZOA Districts has been the enlistment of workers and leadership for the major Israel fund campaigns.

Many ZOA groups as well as individual key men have been in the forefront of United Jewish Appeal activity throughout the country. ZOA's leaders have canvassed the membership persistently for the purposes of increasing the number of workers and givers and raising the level of giving. At National and Regional ZOA conventions, UJA presentations are mandatory, and UJA has an established place on the District calendars. ZOA publications and mailings have been repeatedly used to reinforce the campaign efforts.

The UJA is well ahead of last year, striving toward its 1965 goal of \$109,400,000. In addition, its special Israel Education Fund in its first-year's effort has raised sufficient funds to construct 13 high schools and plans are being drawn for another 18 schools in the very near future. Yet officials warn that the UJA at the present rate will fall far short of meeting the total needs this year. An unprecedented effort is imperative.

Bond activity on the National scene proceeded on a large scale in the second half of 1964. Outstanding Bond functions with ZOA participation were reported from: Syracuse, Buffalo and Niagara Falls, N. Y.; New Britain, Norwich and New Haven, Conn.; Hazelton and Wilkes-Barre, Pa.; Boston, Mass.; Indianapolis and South Bend, Ind.; Atlantic City, Linden and Plainfield, N. J.; Cleveland, Ohio; Chicago, Ill.; Omaha, Nebr.; Detroit, Mich.; Milwaukee, Wisc.; and El Paso, Texas. Highly successful functions were sponsored by ZOA during this period in Baltimore, Md., Pittsburgh, Pa., Indianapolis, Ind., and Los Angeles, Cal. In the New York Metropolitan area, the ZOA Districts in all five Regions participated in the campaign for the three giant Hanuka Festivals held in Madison Square Garden on November 30, and December 17, 1964 and January 4, 1965.

The 1965 Israel Bond Campaign was planned at a Board of Governors meeting in New York City on January 15-17. ZOA leaders from all over the U. S. were present. It was reported that the goal of \$85 million set for 1964 had been over-subscribed. A quota of \$100 million for 1965 was adopted.

The Inaugural Israel Bond Conference held in Miami Beach, Fla., February 19-21, produced a record of \$24,700,000. The ZOA traditional Breakfast for Bonds at the Conference, held February 19, was an outstanding success with total sales amounting to \$1,270,050. An additional \$121,650 was reported purchased at other functions during the Miami Beach campaign.

In the first half of 1965, outstanding results were achieved in ZOA-sponsored Bond functions in Pittsburgh, Pa., Beverly Hills, Cal., Chicago, Ill. Excellent results were reported also of community drives, with ZOA participation, held in Spring Valley, N. Y., Stamford, Conn., Wilkes-Barre, Pa., Providence, R. I., Jersey City, N. J., Charleston, W. Va., Knoxville, Tenn., Tucson, Ariz., and Wichita, Kans.

The Department has issued a quarterly bulletin called "Bond Briefs," giving reports and news on Israel Bonds, which was mailed to Regional and District presidents, Bond chairmen, and NEC members.

Throughout the year, the Jewish National Fund was given an integral place on the program of many ZOA Districts and received gifts from individual members. Highlighting the year were the efforts on behalf of the Kennedy Peace Forest and Monument in Israel. The Monument was conceived and initiated by JNF President Max Bressler, former president of the ZOA.

Traditional collections and service on the JNF Councils were also among the mediums through which ZOA carried forward its policy of staunch support of the Keren Kayemeth, which it has followed since the beginning.

The World Scene

WORLD ZIONIST AFFAIRS

The World Zionist Affairs Department is ZOA's agency which is primarily concerned with fostering a keen awareness of the problems which face the world Zionist and General Zionist Movements. It performs the service of keeping the ZOA membership informed on developments and issues within the Movement, and brings our point of view to the attention of the Jewish community in general, fostering Jewish unity and the centrality of Israel in Jewish life in the *tfutzot*.

The ZOA has been the driving force within the World Union of General Zionists. Its representatives actively participated in sessions of the Zionist Actions Committee in Israel and in the meeting of the World Union held in December, 1964. The World Zionist Affairs Department in cooperation with the World Union of General Zionists actively participated in shaping Zionist policies at the 26th Zionist Congress, held in Jerusalem in December, 1964-January, 1965, as well as in the General Zionist Conferences in Europe and Latin America.

The World Zionist Affairs Department kept constantly in touch through the year with the leading bodies of the World Zionist Organization, World Union of General Zionists and General Zionist organizations throughout the world, as well as with individual leaders, thus helping to shape the policies of the above organizations.

"ZINS," the weekly news bulletin of the Zionist Information Service, published in English, Yiddish and Spanish, was circulated to the press and Zionist leaders. It is an effective instrument for disseminating Zionist information, and reaches out to every corner of the world. A large number of newspapers in this country, Latin America and Europe continually reprint the news published by "ZINS," specifying the source.

The World Zionist Affairs Department is considering publication of a periodical "Israel and the Diaspora," which will be devoted to the problems facing Israel particularly and Zionism in general. It is also planned to publish a series of pamphlets dealing with various ideological aspects of Zionism.

ZOA AT THE UNITED NATIONS

As a non-governmental organization accredited to the United Nations, the ZOA for a number of years has performed a service furthering international understanding by bringing its constituency into direct contact with UN personnel and their work. This year, the traditional briefing session in New York drew a large attendance, on Lincoln's Birthday, addressed by leading figures of the UN and member nations. A tour of World Headquarters was part of the program.

ZOA periodicals and literature have been furnished to other non-governmental organizations at the UN, thus making them acquainted with the Zionist program and activities.

From Within

MEMBERSHIP

There are indications that by the end of our current fiscal year, on August 31, the National Organization will have exceeded its membership compared to the total of last year. The success of this year's campaign will be determined by the final results accruing from the person-to-person drive, presently under way.

Constant visits to Districts and Regions by officers of the National Administration have provided a great stimulus to membership work. Where we succeeded in intensifying our professional supervision, enrollment was accelerated. In the Southwest Region, in Long Island and Pittsburgh, as well as Chicago, Philadelphia, and in some Regions in the New York Metropolitan area, energetic campaigns were conducted by effective and well-manned membership committees.

New promotional material issued by the Membership Department was put to good use and the "Shalom" watch proved an attractive membership award. A regular Membership Bulletin informed workers of the schedules and progress of their work.

During the months of March and April, many Districts declared ZOA Membership Months, and went out for a dues collection drive. In May and the succeeding months, the effort was and is also directed towards new members. In the New York Metropolitan Area, the Blue Cross Blue Shield Plan attracted many new members who wanted to avail themselves of its benefits.

Dozens of Mayors and Governors issued ZOA membership enrollment proclamations for their cities and states.

National billing is now an established routine, but is greatly stimulated by personal efforts. Whenever desired, billing on a local level was made possible from January to August, provided that all original remittances were returned for deposit to the National Office.

An evaluation survey has been undertaken by the Life Membership Committee trying to stimulate the army of 7,000 Life Members to greater effort on behalf of ZOA's objectives.

ORGANIZATION

On the eve of the previous National Convention, plans were developed to better service and coordinate Regional and District operations in order to more intensely guide and supervise staff work and to establish a system of reporting in order to evaluate and improve administrative performance.

A new system to report changes of Officers and Committee Chairmen in Regions and Districts has proved very effective. Regular staff reports assist in the evaluation and supervision of activities and provide for a more efficient contact between Districts, Regions and the National Office. Regular Briefing Sheets and occasional staff conferences keep our Field personnel informed and constantly acquainted with the organizational and technical problems.

Regional Reorganization

In the New York Metropolitan area, Regional services have been readjusted so as to cover them with a minimum of staff. In areas which were not adequately serviced for a considerable time, new offices are being established and new staff hired. Such new offices are already functioning in Atlanta, Georgia, and Cleveland, Ohio. An Assistant Director has been attached to the office of the Tri-State Region in Pittsburgh, Pa. The office in Los Angeles was re-staffed. The Regional Director operating from Detroit, where there is also a District office, was transferred to Philadelphia, to service the area of the Philadelphia and Eastern Pennsylvania Regions. The Director of the Connecticut Region serves from his office in New Haven, Conn., as well as the New York State Region. Regional offices in St. Louis, Chicago and San Francisco are contemplated and our office in Houston, serving the Southwest Region, will be re-staffed.

The New York State Region has been reduced in size and the Districts of Buffalo, Niagara Falls and Rochester have been incorporated into the Tri-State Region which now also comprises the Columbus, Ohio, District. The State of North Carolina was transferred from the Seaboard Region and re-incorporated into the Southeast Region to be serviced from the Atlanta office. Negotiations are under way to combine Philadelphia, Eastern Pennsylvania and Southern New Jersey into one Region. The Cleveland area is in the process of formulating its own Regional structure. Further reorganization will affect and improve services in the North and Middle West, as well as in the Western States.

Guidance and Consultation

More than ever, constant personal contact between the officers of the National Administration, as well as members of the National Executive Staff and the Districts and Regions throughout the country created a closer understanding of our mutual concerns and stimulated activities where necessary. The following communities were visited one or several times by representatives of the National Office in addition to regular visits by Regional officers and Directors: Albany, N. Y.; Albuquerque, N. M.; Atlanta, Ga.; Atlantic City, N. J.; Baltimore, Md.; Bayonne, N. J.; Binghamton, N. Y.; Birmingham, Ala.; Boston, Mass.; Brooklyn, N. Y.; Bronx, N. Y.; Buffalo, N. Y.; Charleston, S. C.; Chicago, Ill.; Cincinnati, O.; Cleveland, O.; Columbus, O.; Coral Gables, Fla.; Dayton, O.; Denver, Colo.; Des Moines, Iowa; Detroit, Mich.; El Paso, Texas; Glens Falls, N. Y.; Hartford, Conn.; Hollywood, Fla.; Houston, Texas; Indianapolis, Ind.; Jacksonville, Fla.; Knoxville, Fla.; Long Island, N. Y.; Los Angeles, Calif.; Manhattan, N. Y.; Memphis, Tenn.; Miami, Fla.; Minneapolis, Minn.; Milwaukee, Wisc.; Nashville, Tenn.; Newark, N. J.; New Britain, Conn.; Phoenix, Ariz.; Philadelphia, Pa.; Peoria, Ill.; Pittsburgh, Pa.; Portland, Ore.; Poughkeepsie, N. Y.; Providence, R. I.; Schenectady, N. Y.; San Francisco, Calif.; Salt Lake City, Utah; Savannah, Ga.; Scranton, Pa.; Seattle, Wash.; South Bend, Ind.; St. Augustine, Fla.; St. Louis, Mo.; St. Paul, Minn.; Spring Valley, N. Y.; Stamford, Conn.; Syracuse, N. Y.; Tampa, Fla.; Toledo, O.; Tucson, Ariz.; Utica, N. Y.; Washington, D. C.; Westchester, N. Y.; and Wilkes-Barre, Pa.

THE AMERICAN ZIONIST FUND

Effort for the American Zionist Fund showed substantially increased vitality, certain to close with a fifty percent rise in total income over the previous year.

While such results indicate a more promising growth rate, if we place it alongside our expanded budget for ZOA activities, both here and in Israel, we must conclude that it can only be considered as a good beginning. Our minimum annual budgetary needs are \$1,500,000.

The increases received signal the renewed efforts of many of our leaders across the country, in a series of events which began at the 1964 Convention in Washington, D. C. Our traditional opening AZF luncheon resulted in \$100,000 in pledges.

Then followed our historic New York Metropolitan Dinner, one of the most successful AZF events in recent years, at which time the Annual ZOA Theodor Herzl Award was presented to the "Man of the Century," Sir Winston Churchill. This highest Zionist honor was warmly acknowledged by him and received wide notice throughout the world—as it later developed—a few months before his death.

AZF events were scheduled in many cities, with Los Angeles and San Francisco taking an early lead, and the Western States Region went on to do the most outstanding AZF job.

The pattern of AZF functions varied. Some cities focused their major effort on projects at Kfar Silver or the ZOA House, and some concentrated on our other activities made possible by the American Zionist Fund. The projects in Kfar Silver and the ZOA House, with their sponsors, are listed on the Honor Roll pages in this report book.

Many new full (four year) and one year Scholarships have been donated to enable Kfar Silver to increase its student enrollment from 330 toward 500, and it is hoped 1,000, in the near future. The outstanding Scholarship fund-raising was the very successful cocktail-party gathering in the Miami Beach home of Jennie Grossinger, who was hostess to a distinguished gathering from around the country, which was addressed by Dr. Max Nussbaum.

Other cities with new activity included St. Paul, Spring Valley, N. Y., Hollywood, Fla., Syracuse, Knoxville, and Tucson, with the latter's first AZF function scheduled for the Fall. The Baltimore and Washington, D. C., Districts continued their excellent record.

Three successful musical concerts, featuring such stars as Richard Tucker, Roberta Peters, and the Israel National Youth Symphony, were held respectively as benefits for the AZF, in Mount Vernon (for Westchester County), Detroit and Pittsburgh.

Apart from the pressing need for direct student aid in the form of scholarships, the expansion of Kfar Silver will require capital funds. A more rapid expansion is a top priority to help Israel meet its critical needs in secondary education.

Just prior to our Convention, a National Sponsors Committee was initiated to establish the Emanuel Neumann Cultural Center, which will be a new wing of the ZOA House in Tel Aviv. While the Sponsoring Committee, composed of many prominent Americans from all fields of endeavor, is not yet complete, a number of our leaders have already expressed their interest in becoming Founders of this tribute to Dr. Neumann's lifetime of Zionist leadership. A Founder contribution is \$1,000.

The enlarging of our AZF efforts and consequent strengthening of ZOA's vital programs depend on the responsiveness of our leaders and members—who by their initiative and example can further assure our growth from strength to strength.

The ZOA Foundation—The First \$1,500,000

The ZOA Foundation was established to make possible the long-range planning of ZOA activities in the United States and Israel. Its specific purpose is the obtaining of bequests, trusts and insurance policies designating the ZOA as the beneficiary. It enables Zionists to ensure that even beyond their lifetime American Zionism will be enabled to project its ideals and endeavors in the future.

First Steps: The Preparatory Committee for the ZOA Foundation, which was formed less than a year ago on the eve of our last Convention, had to start from scratch. The Foundation was a new institution in all its aspects: as a concept, as a financial instrument, as an organizational framework, as a legal entity.

All these aspects had to be investigated, discussed, and at the end, put into a formal framework. While dealing with problems of setting up the Foundation the Preparatory Committee had as well to assure some practical results to be announced at the Foundation's Breakfast at the Convention. The last act of the Preparatory Committee was the setting up of the Organizational framework of the Foundation.

Governing Bodies of the Foundation

According to a decision on this subject, the governing bodies of the Foundation were to be composed of: President of the Foundation, Executive Committee of the Foundation's Board of eleven members with the following practical functions: National Secretary, Treasurer, Head of the Actuarial Department, Head of the Organizational Department, Head of the Insurance Department.

The Board is to be composed of 51 members; all Regional Foundation Chairmen become automatically members of the Board. Composition of the Board is not yet completed.

To assure the widest possible participation in the policy-making of the Foundation, a National Advisory Committee is in formation. Country-wide representation is one of the major aims of the body. District Foundation Chairmen become automatically members of the National Advisory Committee.

The progress in organizing the Foundation's governing bodies on a Regional

and District level did not advance according to plans. Only eleven Regions have appointed Regional Foundation chairmen, and only 34 Districts have District Foundation chairmen.

Committees of lawyers, accountants and insurance experts also have been established only in a few Regions.

Promotion

The brochure "An Everlasting Heritage—ZOA Foundation Fund—The Bridge Between U. S. Jewry and Israel" was printed in quantity sufficient for wide distribution. The brochure is conceived as the main instrument of information on the Foundation and promotion of its purposes.

To hasten the tempo of activities for the Foundation, many of the ZOA Regions and Districts have been visited. In addition to the visitations to the Regions and Districts in the Metropolitan area, the following cities have been visited: Jacksonville, Tampa, St. Augustine, Miami Beach, Palm Beach, Baltimore, Washington, Chicago, Milwaukee, Detroit, and Philadelphia.

The visits have been used for the setting up of the local organizational framework for Foundation activities and for actual solicitation of subscriptions to the ZOA Foundation.

Subscriptions

Since the last National Convention, which assured a portfolio of \$954,500 in subscriptions to the ZOA Foundation, new subscriptions have been secured.

Due to successive efforts made in the New York Metropolitan area as well as in major centers all over the country, this amount has increased to over \$1,400,000. There is good reason to expect that by the time the 68th Convention is called to order, additional subscriptions will bring the total to \$1,500,000.

The Foundation has also received an outright gift of property in Israel from Mr. and Mrs. Abraham Rabinowitz.

The basic means for assuring subscriptions to the Foundation was the person-to-person approach. Contrary to the methods of assuring income for all other financial instruments, this personal approach has proven itself the basic method of activity on behalf of the Foundation.

Other forms of solicitation of support for the Foundation have been used only in a limited way. The basic and first function for the Foundation, held at the last National Convention in the form of a Foundation Breakfast, was emulated thus far by only one Region, the Bronx Region. The results of that breakfast should encourage similar affairs all over the country.

Another group method which proved itself useful was the parlor meetings with a limited number of persons participating. Close contact, possible at such affairs, proved itself most useful for favorable actions on behalf of the Foundation.

Quotas

In an effort to have Regions and Districts working with a clear perspective of purpose and aims, a system of quotas has been worked out. Unfortunately, the pace of filling the quotas by particular Regions and Districts was not satisfactory.

An effort was pressed to have the Letter of Intention exchanged into Foundation pledges. It was a slow process, as it involves contacts with subscribers. But, considering the objective conditions of such effort, the pace of this exchange should be considered satisfactory. The utmost understanding and assistance of local leaders in this field is most desirable.

Forms of Acknowledgment

Certificates, acknowledging the subscription to the Foundation Book of Remembrance, have been prepared, for first official presentation at this National Convention.

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