

THE YEAR IN REVIEW

69TH

ANNUAL CONVENTION
REPORT

OCTOBER 20-23, 1966

STATLER HILTON HOTEL

NEW YORK, N.Y.

ZIONIST
ORGANIZATION
OF
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OPENING OF ANNUAL ZOA DINNER, November 28, 1965 at Waldorf-Astoria Hotel, New York City.

Appraising Our Progress

THE YEAR 5726

The ZOA year reviewed in the pages of this report can be termed a period of consolidation and expansion. One of our chief aims was to consolidate the advances achieved the year before, seeking at the same time to enlarge the scale and scope of our operations and to search for new, often unorthodox, ways to systematic and steady development.

The measure of our progress is the discernible improvement in ZOA's prestige and image and the growing morale and confidence in ZOA ranks. These intangible factors are of great promise and potential. They should hearten and spur us to accelerated effort in the year ahead.

As introduction to the record that follows I wish to point out briefly a few of the specific accomplishments of the past year and some of its shortcomings. Such a summary, I hope, will serve to lend perspective and proportion to the detailed reports as well as to the deliberations of the National Convention.

SOME FORWARD STEPS

- A broad revision in *Regional budgeting and fund-raising commitments* was initiated. So far it has already covered thirteen Regions. Its aim was to assure an orderly transfer to the National Organization of *all* funds raised under the AZF banner and to meet the realistic needs of the Regions and Districts.

Like many bold reforms, this one too is a difficult and often painful process that has been long overdue. If carried to completion it will have a far-reaching salutary effect on the entire Organization.

- The combined income from the *American Zionist Fund* and the *ZOA Foundation* rose from \$383,000 in 1964-65 to \$475,000 in 1965-66, an increase of about 25 per cent for the year. This is the second consecutive year of growth from these two sources.

The ZOA Foundation, established only two years ago, has reached about \$2,000,000 in wills and bequests. The cash income in 1965-66 was \$55,000 and is constantly on the increase.

- ZOA literature of good quality in the form of pamphlets and brochures has long been conspicuously lacking. To meet this vital need we established a *Publications Department*. During the few months since its organization it issued the first pamphlets. One of them, on Zionism in the Soviet Union, evoked widespread interest in the United States and abroad. It is an original historical study published for the first time in English.

- After an interval of many years we have made a good beginning with our reorganized *Masada Young Zionist Department*. For the first time field workers for the organization of Young Zionist Districts were introduced in the New York metropolitan area with the aim of expanding this system all over the country.

- We have made significant progress in forging a closer link between Israel and American Jewish youth. Here are some examples that can be viewed as a sound start in what may develop into large programs with a vital bearing on the future relations between Israel and the Diaspora:

- a) Our *Teenage Summer Camp in Kfar Silver* scored an amazing success. One hundred American high school students went to Israel under this ZOA program last summer, making it the largest of its type in the United States. Steps have been taken to form a Kfar Silver Campers Alumni Association which will provide manpower for new leadership. The Camp inaugurated the first American-Israeli Youth Dialogue at the ZOA House in Tel Aviv. It received wide coverage in the Israeli press and will now be repeated annually.

- b) *Kfar Silver* is marking a milestone in its history through the projected establishment of an *Academic High School* parallel to the existing Agricultural High School. Enrollment of American students in Kfar Silver will begin for the first time this coming winter. Kfar Silver will actually become an American center of pre-college education. Hand in hand with the broadening of Kfar Silver's education programs has gone the development of physical facilities on the campus, detailed elsewhere in this report.

- c) A significant innovation in the programs of the *ZOA House* in Tel Aviv is the establishment of the annual Abba Hillel Silver Memorial Essay Contest. Open to Israeli high school students, it is aimed at strengthening the relationship between young Israelis and the American Jewish community. The fund-raising drive for the Emanuel Neumann Auditorium to be built on the grounds of the ZOA House is moving forward. Construction is expected to begin soon.

- The ZOA *Public Affairs* program has steadily expanded and broadened in scope. Twelve Area Briefing Conferences were held all over the country. As a next step preparations are under way to initiate a ZOA program for counteracting Arab propaganda on the campus.

- The improvements and changes in the format and contents of *The American Zionist* have been widely acclaimed. The magazine now appears regularly *every* month except July and August.

- The ZOA has established itself as the only Zionist group on the American scene with an effective, if modest, *Aliya program*—a fact admitted by the Jewish Agency's Aliya Department in Jerusalem.

- The cross-country tours by Knesset members S. Z. Abramov and Shimon Peres under ZOA auspices, and the experimental speaker-artist "Caravans" arranged by the *Speakers' and Artists' Bureau* were eminently successful both from an organizational and a public relations point of view. They have laid the foundation for expanded similar programs during the coming years.

- We have made arrangements to hold our *70th Jubilee Convention* in Israel, July 19-26, 1967—the second Convention in ZOA history to take place in Israel.

- Rebuilding and strengthening of our *Regional structure* has moved forward. A new Regional office was established in St. Louis, Mo. for the Central States; Philadelphia and Eastern Pennsylvania merged to form the new Mid-Atlantic Region; full-time Directors were engaged for New England and the Southwest. Plans for unification of the Rhode Island and New England Regions are ready, and preparations have been completed to set up a second Regional office for the West Coast in San Francisco.

- The ZOA has substantially strengthened its active participation in *world Zionist and Jewish affairs*. Last summer the Director of our World Zionist Affairs Department made an extensive study tour of General Zionist organizations in Latin America, undertaken in cooperation with the World Union of General Zionists. ZOA delegations have taken an active part in conferences and meetings of the World Jewish Congress and the World Union in Europe and Israel.

ON THE DEBIT SIDE

In addressing myself to the debit side of the ledger I will limit my observations to a few most pressing problems.

We have failed as yet to establish a well staffed, sound *adult education program*. More or less the same thing goes for *Hebrew culture* and education. With the exception of increased financial support to the Herzliah Hebrew Teachers Institute in New York there is not much the National Organization can show in concrete new accomplishments in the field of Hebrew culture. The establishment of a solid Program, Education and Hebrew Culture Department is at the top of our agenda for the coming year.

Regional reorganization is by far not complete.

Our program in the field of *Israel economic affairs* has been lagging far behind.

Small beginnings have been made in inducting *younger leadership* into the upper echelons of our Districts and Regions. But except for a few cases where younger people have taken over the presidency, little has been accomplished in this respect.

LOOKING AHEAD

In concluding this introduction to the annual report I would like to make some recommendations looking to the future.

An all-out effort must be made to rapidly train younger leadership on all levels. As one of the steps in this direction we should explore new means of building Young Zionist Districts and placing at their disposal part-time field workers paid out of Regional budgets.

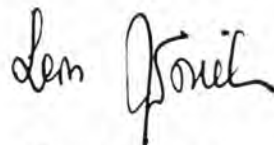
In whatever we may undertake, *quality* rather than quantity must be the order of the day in the foreseeable future. No matter what we do, we must always keep in mind the need for an ongoing program of activities on the grass roots level. Hence the emphasis upon building the local District unit.

Last but not least is the new situation we will soon face in view of the changes contemplated by the Jewish Agency regarding the Constructive Funds of various organizations. The time has come for the ZOA to *demand its share of the American Jewish community dollar*. For too long the ZOA has been timid in presenting its case for the financing of its programs and activities on the American scene and in Israel. A radical reappraisal in this approach is called for. In the first place, it will involve our relations with Welfare Funds and Federations throughout the country.

When planning from a long-range point of view we ought to remember that achievement in an organization like ours is dependent on three basic, indispensable elements: a) availability of lay leadership; b) competent and sufficient professional personnel; c) adequate financial means at our disposal. It goes without saying that we are suffering from a lack of all three of these essentials. I would, therefore, seriously warn against too rapid an expansion and against spreading our forces thin in many directions. Only a solid organization and an ideologically conscious membership and leadership core can be successful in attaining our goals.

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I wish to express my appreciation to our President, Mr. Jacques Torczyner, and to his Administration for their counsel and cooperation. Under Mr. Torczyner's dynamic leadership the Organization has made notable advances this past year. My thanks go out to ZOA leaders and workers in the Regions and Districts for their loyal support. To my colleagues on the staff in the National Office and in the field acknowledgment is due for the invaluable services they have rendered to carry our work forward.



LEON ILUTOVICH
Executive Director

The National Administration

The National Administration in the past year was a cohesive body. Its officers and committees met frequently to report and consult on matters vital for the growth of the Organization. ZOA leaders headed by President Jacques Torczyner represented the Organization in the councils of the many coordinating bodies with which we are affiliated, among them the American Zionist Council, the Conference of Presidents of Major Jewish Organizations, the American Conference on Soviet Jewry, the World Zionist Organization and its Commission on Reorganization, the Zionist Actions Committee, the World Jewish Congress, the Jewish National Fund, the United Israel Appeal, and others. Our representatives participated actively in their work and served well in projecting the ZOA's viewpoints and policies.

The National Executive Committee, headed by Herman L. Weisman, chairman, held four weekend meetings during the year, in addition to its initial organizing meeting. These took place in October, January, April and August. Each featured a report by the President on progress in the interim period and reports on major activities for the information of the national leadership and guidance in their respective areas. The sessions of the NEC were very well attended with representation from all parts of the country and provided invaluable liaison making for effective activity.

In addition, speakers who addressed the NEC on topics of major concern included Dr. Emanuel Neumann, Itzhak Ben Aharon, M. K., and our delegation at the Zionist Actions Committee meetings. Knesset Member S. Z. Abramov reported on his six-week tour of the United States for the ZOA, during which he visited 26 communities and addressed 50 meetings. Rabbi Armond E. Cohen spoke on "The Role of the Rabbi in American Zionism." Mr. Torczyner reported on the international conference of the World Jewish Congress in Brussels, at which he headed a large ZOA delegation. Brigadier General Joseph Geva, military attache to the Israel Embassy in Washington, analyzed the political and military situation in the Middle East. Members of the NEC participated actively in the discussions following the reports and addresses.

The Administrative Board, under the chairmanship of Harold W. Carmely, held bi-weekly meetings throughout the year, all very well attended. At each meeting reports were presented on the activities of the coordinating organizations with which we are affiliated and ZOA policy relating to them was discussed in detail before determining our position. Chairmen of National Committees and Department heads were invited to meetings of the Administrative Board to report on their activities and plans and full consideration was given them by the Board, providing for most effective progress and functioning and function of the Departments and Committees. The Board considered and planned for broadening the scope of activities of the Organization, initiating long-range planning on various matters, some of which will come to fruition in the near future.

The Administrative Board also invited to its meetings leading personalities who discussed problems of special interest. Among them were Hon. Michael Arnon, Consul-General of Israel in New York, who dealt with the pertinent issues facing Israel in the United Nations. Gil Sinai, head of the Vaad Hakehilot and of

the Keren Hayesod in Chile, reported on the meeting of the World Executive of the World Jewish Congress, of which he is Chairman. Maximo Yagubsky, representative of the American Jewish Committee in Israel, spoke on its program and discussed with us areas of common interest. Zalman Shragai, head of the Aliya Department of the Jewish Agency in Jerusalem, dealt with the general situation in Aliya to Israel, commending the ZOA for its activities in this field, and analyzing future trends. Shimon Peres, Knesset member and former Israel Deputy Minister of Defense, reported on his visit to the United States under the auspices of the ZOA and his impressions of the current status of the Zionist movement in the Diaspora.

The manifold activities of the President and his associates of the National Administration will be reflected in other sections of this report which will show the expansion of ZOA activities in the year recently ended, nationally and internationally. The vitality of the Organization is, in greatest measure, a result of the inspiration and dynamism injected into its affairs by our President, under whose leadership the ZOA is thrusting forward to steadily growing achievement.

In The Field of Public Opinion

OUR PUBLIC AFFAIRS PROGRAM

Last year at Convention time the Public Affairs Department had been reinstated and functioning for six months, following a lapse of eight years. Now after a full year's operation in the field of public information, substantial growth and advances can be reported. By meeting many issues forthrightly and evaluating developments frankly the Committee and the Department were enabled to shape practical policies and stimulate community effort on an expanding scale.

One of the most effective media available to the Department was the Public Affairs area briefing conference. During the year we held one or more each in Chicago, Boston, Cleveland, New York City, Atlanta, Baltimore, Pittsburgh, St. Louis, Worcester, Mass., and Los Angeles. Attendance and interest were almost uniformly excellent. The resultant publicity, as well as information disseminated to our leadership and the communities were productive. Panelists dealt with general Middle East problems, Israel's security and the Middle East arms imbalance, the water crisis and the Arab boycott. Expert analyses of Arab propaganda in the United States, as well as of the propaganda of anti-Israel and anti-Semitic organizations, were presented. The problem of Russian anti-Semitism and the perennial German question were effectively treated. In most cases individual and community action was stimulated.

In addition to formal conferences, the Director of the Department and others delivered numerous addresses at meetings which became in effect miniature public affairs conferences, in many large and small communities.

Guidance memoranda and the publication of information in *The American Zionist* and *ZOA in Review* were utilized to advance the program. A widely circulated pamphlet written by Dr. Joseph B. Schechtman on the Soviet question

was produced and issued through the ZOA Publications Department. Letters to editors of newspapers and magazines were prepared and dispatched, and assistance was given to the drafting of resolutions and other contacts with officials and molders of opinion, including those on radio and television.

Gratifying cooperation was received from the United States Department of State in providing speakers as well as information, and we maintained close touch with such organizations as the United Nations Association of the U.S.A.

Continuing cooperation with various coordinating bodies prevailed, including the Conference of Presidents of Major Jewish Organizations, American Zionist Council, New York Board of Rabbis, American Jewish Committee, American Conference on Soviet Jewry, and the American-Israel Public Affairs Committee. The ZOA played a leading role in a mass meeting in New York City on the question of genocide, in the vigil for Soviet Jewry in Washington, demonstrations in Philadelphia, and the U. S. State Department conferences on foreign policy held in Seattle, Portland, Salt Lake City, Little Rock, and in Washington.

The Public Affairs Committee tendered a luncheon in New York to General Pierre Koenig, hero of the French Resistance, enabling a large number of our leaders to meet the distinguished French leader and friend of Israel.

Cooperation on the part of Regional Directors and leaders made a notable contribution to the efforts of the Department which is indispensable to the furthering of its objectives.

PRESS AND PUBLICITY

ZOA Press and Publicity work during the year under review was geared to the progressively expanding program of the ZOA in all major areas of public endeavor, both in Israel and on the American Jewish scene. In its efforts to enlist mass media to publicize these activities, prominent coverage was secured for all major ZOA events and public pronouncements in metropolitan dailies, Anglo-Jewish and Yiddish press, as well as the press abroad and in Israel.

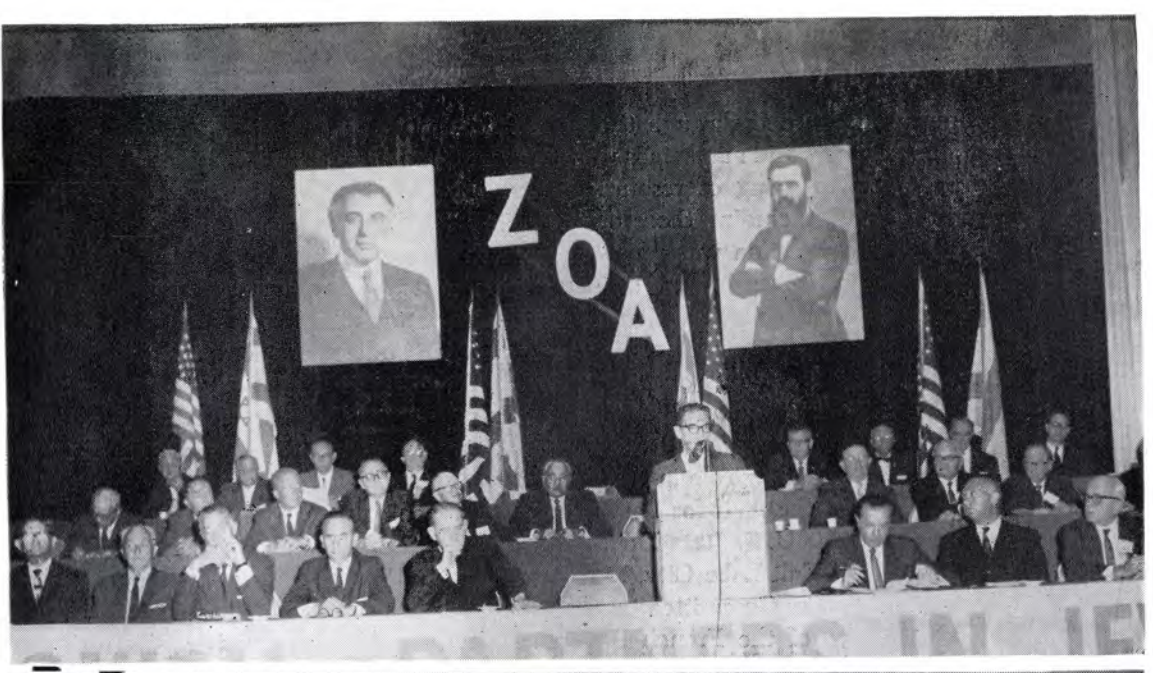
The growing prestige of the ZOA was also reflected in editorials in the Jewish press commenting on various facets of the ZOA program.

Among the outstanding journalistic events was the press luncheon tendered to Shimon Peres, former Israel Deputy Defense Minister, attended by 70 members of the press corps from this country and abroad, including representatives of radio and TV.

Another notable development was the publication in the *New York Times* of a statement by the ZOA President, published on the first page for the first time in years. The statement dealt with the resurgence of anti-Semitism in this country and other parts of the world.

Highlights of such features covered in the world press included, in the order of their occurrence—

- Proclamation by over 800 Rabbis urging the strengthening of the ZOA membership and program;
- Presentation of the annual ZOA Herzl Award to President Harry S. Truman;
- Statement by the ZOA President urging cooperation between the United



THE 68th ANNUAL CONVENTION: The dais and a section of the audience at the opening session on July 1, 1965 in New York City, at the Waldorf-Astoria Hotel.

States and the Soviet Union in the United Nations for peace and disarmament in the Middle East;

- Protest against the decision of the West German Bundestag to defer indemnification to Nazi victims;
- Criticism of secret United States arms shipments to Jordan;
- Proceedings of NEC meetings;
- Commemoration of the 23rd Anniversary of the Warsaw Ghetto Uprising, in Times Square;
- Address of Undersecretary of Labor Henning at a ZOA Membership Rally on Israel's 18th Anniversary;
- Visit of Shimon Peres, former Israel Deputy Defense Minister, as guest of ZOA;
- Official denial by India, through the ZOA, of discourtesy to Israel President Shazar;
- Statement by the ZOA President on the upsurge of anti-Semitism and on the Syrian situation.

TV AND RADIO

The year was particularly gratifying for the amount of free time the ZOA received as a public service both on TV and radio. Virtually all major channels broadcast various ZOA events and statements, including the presentation of the Theodor Herzl Award to Margaret Truman in behalf of her father, the commemoration of the Warsaw Ghetto Uprising in Times Square, statements by the ZOA at meetings of the NEC, the Peres visit, and the Torczyner statement on anti-Semitism.

Some of the addresses of Zionist leaders were rebroadcast as a public service by WEVD AM and FM, NBC and WINS, with tape recordings of addresses also broadcast by Radio Free Europe and the Voice of America. A half-hour interview with Jacques Torczyner on Zionism, with special emphasis on ZOA, took place on the educational TV station, Channel 47.

PROMOTIONAL MATERIAL

The Press and Publicity Department services all National Departments in the production of all types of promotion and campaign materials and communications. A number of promotional pamphlets, including those dealing with ZOA House and Kfar Silver, are now being brought up to date.

Five Periodicals Carry the ZOA Message

"THE AMERICAN ZIONIST"—Our Official Organ

In the second year since its change from tabloid to magazine format *The American Zionist* has continued to be well received and has grown steadily in its influence as a journal of thought and opinion on topics of primary interest to Zionists. Its publication has been stabilized on a *regular monthly basis*, excepting for July and August. This development has opened the possibilities of further enlarging and improving the magazine through the securing of advertising and subscriptions. A beginning has been made and it is hoped this will be built on effectively in the months ahead.

In its columns appear the writings of many noted scholars and journalists of the United States, Israel and other countries.

"ZOA IN REVIEW"—Leaders' Publication

The *ZOA in Review* has for the second year of monthly publication continued to bring information and directives to ZOA leadership—National, Regional and District—on ZOA events and activities. Leaders throughout the country have been enthusiastic in expressions of appreciation of its style and its value as a practical tool in their Zionist work.

"ZINS"—Weekly News Bulletin

ZINS, the Zionist Information Service weekly news bulletin, in its 18th year, is published in three languages, English, Yiddish, and Spanish, by the World Zionist Affairs Department. Distributed to editors and publicists the world over, it is valued and utilized as a link between Jewish communities and General Zionist organizations everywhere.

"ZOA HOUSE NEWS"—From Tel Aviv

The *ZOA House News*, which is published bi-monthly in Tel Aviv by the ZOA House, contains reports in English and Hebrew on the activities of the ZOA House and Kfar Silver. It is distributed also in this country to ZOA leaders through the year.

"MASADA BULLETIN"—Youth Publication

Produced by the Young Zionists of the ZOA, the *Masada Bulletin* is devoted to news and views of our youth and to articles by the members on the ideology and objectives of the Movement.

Education for Zionism

PROGRAMMING FOR DISTRICTS

The Program and Education Guide, issued bi-monthly through the season, provided timely materials on holidays and anniversaries, events of particular interest to Zionists and various aspects of ZOA activities, particularly as they lend themselves to treatment at meetings or in public events. Information and special materials were also furnished to Districts, speakers, and outside groups upon request.

In the field of Hebrew education, we have maintained our consistent support of the Herzliah Hebrew Teachers Institute in New York City and have substantially increased our yearly contribution toward its budget. We have also taken a leading part in an inter-organizational committee for Hebrew day schools whose work may yield important results.

However, a serious defect still not remedied has been our inability up to now to reorganize the Program and Education Department on a fully staffed and professionalized basis. Until this is done there will be lacking the attention required for adequate intensification and expansion in this vital field of effort.

SPEAKERS, ARTISTS, AND VISUAL AIDS

The Bureau provided speakers, artists films and programming materials for over 300 meetings in many communities. More than 90 speakers and artists scheduled by the Bureau dealt with a wide variety of subjects bearing on Israel affairs as well as current questions of the Jewish community of the Diaspora. The Bureau assisted the Districts in planning lectures, forums and panels, debates, radio and TV addresses, films, slides, exhibits, concerts, entertainment, dinners, etc.

The Bureau also coordinated trips by members of the staff in the National Office touring the country on behalf of the various departments.

It arranged the tour of Knesset Member S. Z. Abramov who visited 26 communities again this year on behalf of the ZOA. The successful Caravan tour of last year was repeated in two Regions this year—New York State and Connecticut. The Caravans (comprising approximately five programs per week), included a speaker and an entertainer in each unit. Plans are being formulated to extend the Caravan program to other Regions including New England, Central States, Mid-Atlantic, Seaboard, and Tri-State.

The Department has represented the Administration on the National Jewish Music Council, the National Council of Jewish Audio-Visual Materials, and the National Council of Adult Jewish Education.

ZOA LITERATURE—A Good Beginning

Since the organization of the Publications Department in February, two brochures have been produced on current topics and have been widely distributed on a paying basis: "The Fallacy of Non-Involvement," by S. Z. Abramov, leading figure in the Liberal Party of Israel, and "Zionism and Zionists in Soviet Russia—Greatness and Drama," a 94-page brochure by Dr. Joseph B. Schechtman, noted historian.

These are the first of a series of brochures to be published on various provocative topics of current interest to fill the vital need for educational and informational material long felt in our Organization.

To meet the rising cost of labor and production a nominal fee was set for the purchase of these pamphlets—fifteen cents a copy for the Abramov 16-page pamphlet, and fifty cents for the more voluminous Schechtman brochure.

It is significant that the pamphlet on Zionism and Soviet Russia has met with an overwhelming demand, necessitating a second printing of five thousand copies. Among the purchasers were the UJA, 2,000 copies; B'nai Zion, 500; the Herzl Foundation, 300; and the Israel Office of Information, 300. Copies were also purchased by many other organizations and libraries. A promotional campaign is now under way to further spur the sale of this valuable pamphlet.

A number of additional brochures are being edited for publication during the new fiscal year. These will include materials on Western Aliya to Israel, Arab propaganda in the U.S., and a brief outline of the history and program of Zionism, spearheaded by the ZOA as it approaches its 70th Jubilee. It is envisaged that four to six brochures will be published during the coming year, depending on the size and cost of each.

Accent on Youth

MASADA YOUNG ZIONISTS

The year was mainly devoted to reorganization of the Masada-Young Zionist Department, placing it on a fully staffed and serviced basis, a basic necessity to the most productive operation of this key department. In these efforts, the ZOA administration lent full support.

In February, a full-time director was appointed, and part-time field workers for the Metropolitan area Regions were engaged for the first time. The first of a group of *shlichim* arrived at the end of May, in response to efforts for bringing over *shlichim* made through Israel Hatzeira, the youth movement of the World Union of General Zionists.

New Masada Districts were formed in Long Island, Manhattan, Westchester, Philadelphia, and Los Angeles. Additional Districts are in formation in the Bronx, Brooklyn, New Jersey and Pittsburgh.

The Executive Board met monthly and gave attention to the shaping of policy and program. It decided that due to limitations of funds and personnel, concentrated efforts will be made in the Metropolitan area, and main efforts will be directed to college age youth, Young Married Districts, and Kfar Silver Camp Alumni groups.

The Masada Executive assigned its representatives to the American Zionist Youth Council and to all local councils and special committees. They participated actively in the New York Metropolitan area Youth demonstration for Soviet Jewry, the Warsaw Ghetto Commemoration in Times Square, and the Youth Salute to Israel in New York City.

The Young Zionists also sent a delegation of four to the Founding Conference of the North American Jewish Youth Council, which took place at Camp Ramah, Nyack, New York last September.

A leadership training series was conducted, extending over two months. Metropolitan area brunches were held, one of which was an aliya forum organized in cooperation with the ZOA Aliya Department.

Two *Kumsitzim* were held, with a surprisingly large participation by all old and new Districts in the area. Two issues of the Masada Bulletin were issued during the year, devoted to the activities of the various Young Zionist Districts throughout the country, and to expressions of opinion on important topics.

The Masada Young Zionist Executive also maintained through the year close ties with Israel Hatzeira and with the Maccabi Hatzair in Israel. Meetings were held this summer with both movements to establish closer relations in the future.

Masada sent three members from Districts of the Manhattan Region to Machon L'Madrachei Chutz La'aretz for a year of leadership training in Israel. Many Masada members left last year for Israel to study or settle there. The Executive maintains a link with these members through its publications and personal correspondence.

Plans have been shaped to extend the Department's work to other Regions all over the country. A prerequisite to this will be strong support by the leadership in the various Regions and adequate financial support.

Acknowledgement is due for active support of the Masada Young Zionist work to the Long Island, Manhattan, Westchester, Western States, Pittsburgh, Philadelphia, Bronx, and Seaboard Regions, and the Districts of Pittsburgh and Philadelphia.

AMERICAN ZIONIST YOUTH COMMISSION

The outstanding accomplishment of Young Judaea this past year was the National Mid-Winter Convention held in Israel together with the Tzofim—the Israel Scouts.

This was conceived two years earlier out of the Young Judaeans' own desire and need for creating a closer tie with Israeli youth at a time when everyone is speaking about the gulf that exists between the youth of Israel and Jewish youth elsewhere. In true Zionist tradition, Young Judaea in this convention showed for the first time that it was possible for American-Jewish youth and Israeli youth to have a meeting of minds and not only to understand each other but also to agree on common goals and purposes.

This convention, because of its special nature, created a great deal of public-

ity for Young Judaea and for the ZOA both in Israel and in the United States. The Israeli papers carried stories about the group for several weeks and both before and after the convention the local press in the United States, both Jewish and general, carried stories about the individual delegates. Other national Jewish youth organizations are now thinking of a similar project in the future.

It is important to point out that the bulk of the cost of travel to and from Israel was raised by the Young Judaeans themselves over the period of a year. In addition, the ZOA and Hadassah contributed to make this outstanding event possible.

Seven Young Judaea camps throughout the United States were filled to capacity with over 2,000 youngsters much earlier than in previous years, and many of them had waiting lists. This was especially true of the National Young Judaea camp for teenagers, Camp Tel Yehudah, which was visited in August by a delegation from the Administrative Board of the ZOA headed by the National President, ZOA's Chairman of the American Zionist Youth Commission. The Board members were impressed not only with the physical facilities but also by the excellent staff and program.

This past summer a total of 148 young people visited Israel under the auspices of the American Zionist Youth Commission. One hundred and twenty-five were on the Israel Tour for Teenagers, a program for unaffiliated youth between the ages of 15 and 18, and 23 were on the Young Judaea Senior Summer-in-Israel Course. In August, 57 participants in the Young Judaea Year Course returned from Israel to take part in Young Judaea activities once again, and in September another 47 left to participate in the 1966-67 Young Judaea Year Course. In addition, four Young Judaea leaders left to participate in the Machon L'Madrichei Chutz L'Aretz. The number leaving on the Year Course would have exceeded last year's total were it not for the draft situation.

Young Judaea activities throughout the year continued on their usual high level with an increased number of conventions and seminars throughout the country. It is good to know that Young Judaea membership this year was higher than that of the last few years and there is every indication that this trend will continue.

Despite the tremendous pressures, therefore, under which Young Judaea had to operate this year because of the uncertainty of the sponsorship situation, it is clear that this youth movement, the oldest and largest Zionist youth movement in the United States, has resources of strength and stability which bode well for the future. The ZOA has demonstrated this past year its deep concern for the maintenance and strengthening of Young Judaea so that it can become even more successful in the future.

ZOA Summer Programs in Israel

AMERICAN TEENAGE CAMP PROGRAMS AT KFAR SILVER

For the fifth consecutive year, the Department has organized a teenage camp at Kfar Silver. The success can be measured by the rapid increase in the number of participants for the last three years:

1964	1965	1966
39	54	95

Thus, ours has become the largest camp program for American high school students in Israel.

The campers came from all over the United States, and many of the returnees have become active in the Masada Young Zionist movement in their respective communities.

The notably successful program of the camp is threefold: a work-study program at Kfar Silver; touring Israel; and visitation weekends, when campers get the opportunity to meet the Israeli in his home. This year the campers held a Dialogue with Israeli youth at the ZOA House in Tel Aviv, which was most successful. The Masada campers also won most sports events at the meet of all American camps in Israel, and came back with four out of five trophies awarded by Israel's Ministry of Tourism.

Some Regions and Districts have raised special funds for merit scholarships given jointly with local Jewish centers: Long Island Region, Manhattan Region, Cleveland Region, Pittsburgh District, Glens Falls District, and some Districts in Los Angeles. The largest contingents came from Long Island Region and Pittsburgh District.

Plans are being developed to achieve a total of 150 to 200 campers in the coming two years. It is intended also to train former campers to become the future staff of the camp and also to provide an advanced program for campers who wish to return for another season and do not fit into the initial program.

Since the inception of the ZOA summer program the ZOA has sent 1,025 young adults and teenagers to Israel. Many have returned to Israel for Aliya or study, and many others constitute the backbone of Masada Young Zionist leadership.

YOUNG ADULT ISRAEL-EUROPE TOURS

A three-week tour to Israel, Greece and Paris was conducted during this past year, the eighth annual tour of its kind. Since the main attention has been turned to the college youth, plans are being made to extend this tour for the entire summer and shift the emphasis to Israel.

Our Projects in Israel

THE ZOA HOUSE: American-Israel Link

Nowhere in Israel is to be found a more diversified program of cultural activities than at the ZOA House in Tel Aviv. In its thirteenth year the ZOA House, true to its tradition, continues the expansion of a many-faceted program of interpretation of American Jewry and Israel to each other directed to the building of better understanding and deeper friendship between the two communities.

Music and education, art and youth programs, Friday night forums and a Dinner Club for political and social affairs, theatre and literature and forums on a variety of topics make up the wide-ranging program of the House and crowd its calendar week in and week out.

Foremost on the agenda of cultural activities are Americana programs. Resident and visiting Americans and Israelis returning from the United States present current problems of common concern to America and Israel. Several series of lectures built around the Abraham Goldstein Library in the ZOA House evoked a special interest on the part of the public.

The major American national holidays are celebrated along with the Israeli national festivals. The objective is, of course, not merely social but to serve as an occasion to demonstrate the ideals of American democracy. They are an interesting and unique feature of the Americana programs.

The theatre has been harnessed to the program of promoting Israel-American cultural understanding. American plays have been produced at the ZOA House in English, and numerous play-readings held. The ZOA House art exhibition season last year opened with a traveling graphic art exhibit from the Pratt Institute of Brooklyn, New York. It was presented in cooperation with the U. S. Information Service.

Receptions for prominent American personalities form an integral part of the activities of the House. State Governors, Senators, Congressmen and Mayors, literary personalities, religious leaders, technical experts, authors, scientists and representatives of various organizations have all been received at ZOA House at functions attended by Americans and Israelis.

The well organized ZOA House Tourist Service performs a special function. Every week hundreds of tourists and other visitors come to the ZOA House and are guided and advised in many ways. The House is at their disposal at all times as an address in Israel, for correspondence, phoning and interviews.

The Oneg Shabbat held every Friday evening during the tourist season in cooperation with the Israeli Government Tourist Office draws hundreds of American tourists and has become the most outstanding program of its kind in Israel.

Other cultural activities include programs conducted in cooperation with the Tel Aviv municipality, with Bar-Ilan University, with the Israel Philharmonic Orchestra and Kol Israel Radio. More than twenty music recitals were presented at the ZOA House during the past year, as well as seventeen art exhibitions.



ZOA HOUSE, TEL AVIV: A recent lecture on the large open terrace that leads to the site of the Emanuel Neumann Auditorium on the ZOA House grounds.



DIALOGUE at the ZOA House in Tel Aviv, August 1966, when one hundred U. S. teenage campers from Kfar Silver and an equal number of Israeli high school students discussed relations between Israeli and American Jewish youth.

Two programs have made the ZOA House a coveted platform. One is the Friday Night Forum, held with the participation of members of the Knesset, the Cabinet, Ambassadors, and prominent figures in the arts and letters. The other program is the monthly Dinner Club devoted to political and communal affairs.

The ZOA House traditional Pesach Seders are attended annually by several hundred people, primarily tourists from all parts of the United States.

We are pleased to note the close cooperation between the ZOA House and the United States Embassy in Tel Aviv, and the assistance extended to the House by the U. S. Information Service and the Office of the United States Cultural attaché. We are proud that the U.S. Ambassador Mr. Walworth Barbour is a frequent visitor to the ZOA House at various functions and receptions.

An interesting innovation was this year's first Youth Dialogue held at the ZOA House in which one hundred American high school students who attended the Kfar Silver Teen-Age Summer Camp participated together with an equal number of Israeli teenagers. The Dialogue was widely acclaimed in the Israeli press. Its topic, dealing with the relationship between Israeli and American youth, evoked unusual interest in the country, and it is expected that it will be repeated annually from now on.

Over three thousand ZOA Regional and District leaders in this country receive the attractive bi-monthly illustrated publication "ZOA House News" edited and published by the ZOA House. It reflects credit upon the ZOA and its projects in Israel and has met with a favorable response both here and in Israel where "ZOA House News" is distributed to molders of Israel public opinion, foreign representatives, universities, schools, and the press.

A new addition marking a major step forward in the development of ZOA House will be the Emanuel Neumann Auditorium. This 1200-seat modernistic structure will when completed enable the ZOA House to further augment its programs. The Auditorium will be equipped with a theatrical stage for drama and for concerts and lectures. It will meet the demand for additional space and will relieve the taxed facilities of the House.

Preparations are now under way to receive the delegates and guests who will be coming to Israel in July, 1967 for the 70th ZOA National Jubilee Convention.

KFAR SILVER MARKS A MILESTONE

Long before anyone else in this country paid attention to the importance of high school education for Israel's future, the Zionist Organization of America pioneered in the development of a unique Israel project. The foresight of the ZOA led to the establishment of Kfar Silver, a modern American high school and agricultural training institute which is now the finest symbol of Israeli education.

The year 1965-66 was again marked by the growth of the Kfar Silver campus. Plans and preparations have been finished for construction of the Washington Auditorium in honor of I. S. Turover, a project of the Louis D. Brandeis ZOA

HONOR ROLL

Contributors to the Emanuel Neumann Cultural Center At the ZOA House in Tel Aviv

Mr. and Mrs. Hyman Caplan, Lebanon, Pennsylvania— <i>Upper Foyer/Gallery</i>	\$35,000
Mr. Samuel Steinbach, Baltimore, Maryland— <i>Lower Foyer/Gallery</i>	30,000
Mr. Jack Verdi, San Francisco, California— <i>Garden/Plaza</i>	25,000

FOUNDERS

Abraham and Sarah Rabinowitz Foundation Inc., New York City	2,000
Mr. and Mrs. Herman L. Weisman, New York City	2,000
Mr. and Mrs. Lester R. Bachner, New York City	1,000
Mr. Sundel Doniger, New York City	1,000
Mrs. Gertrude Feuerring, New York City	1,000
Dr. Nahum Goldman, New York City	1,000
Mr. Abraham Goodman, New York City	1,000
Jack and Libby Goodman, New York City	1,000
Mr. and Mrs. Samuel Greenblatt, New York City	1,000
Mr. Jacob Goodman, New York City	1,000
Mr. and Mrs. Joseph W. Greenleaf, Scarsdale, New York	1,000
Mr. and Mrs. William Heller, New York City	1,000
Mr. Carlos Kalusin, Barranquilla, Colombia, S.A.	1,000
Mr. Jacob Kriegel, Far Rockaway, New York	1,000
Mr. Jacob Leichtman, New York City	1,000
Mr. Mortimer May, Nashville, Tennessee	1,000
Mr. Carol Pickel, New York City	1,000
Mr. Raphael Recanati, New York City	1,000
Mr. Charles Rosengarten, Waterbury, Connecticut	1,000
Mr. and Mrs. Paul Safro, Lawrence, New York	1,000
Mr. and Mrs. William Siegel, New York City	1,000
Dr. and Mrs. Harry F. Wechsler, New York City	1,000

SPONSORS

Anonymous, in honor of Dr. Harry F. Wechsler, New York City	500
Solomon Biederman, New York City	500
Dr. Morris Hyman, Cincinnati, Ohio	500
Mr. and Mrs. Joseph Lang, New York City	500
Mr. and Mrs. David Morris, New York City	500
Mr. Walter Schwartz, Bronx, New York	500
Mr. Jack Weinstein, Cincinnati, Ohio	500

Founders of the Emanuel Neumann Cultural Center are contributors of a minimum of \$1,000. Sponsors are contributors of a minimum of \$500, up to \$1,000.

Prominently displayed in the Center will be two large bronze Honor Rolls which will list the Founders and Sponsors in perpetuity.

District of Washington, D. C. Another project just completed is the beautiful main entrance gate to the Kfar Silver campus named in honor of Maurice and Ann Smoler of Chicago, Ill., a project of the Zionist Organization of Chicago (Chicago ZOA Region). Work is beginning on the I. Zesmer Athletic Field, a project of the ZOA District in Dallas, Texas. Three new dormitories, soon to go up, will accommodate the first American students to be enrolled in the projected Academic High School in Kfar Silver, to become a reality in the year now opening. All these projects will be officially dedicated at the 70th ZOA Convention, which will take place in Israel on July 19-26, 1967.

An historic turning point in Kfar Silver's development will be the inception of the Academic High School, scheduled to open its doors to the first group of students in September, 1967. Foremost in mind in the launching of this new venture is the idea of bringing American Jewish boys and girls for high school study in Israel. A special ZOA committee will deal with the selection and enrollment of students from the United States who will occupy dormitories together with their Israeli counterparts. Thus there will be on the Kfar Silver campus two schools—an agricultural high school and an academic high school, *making of Kfar Silver an American center of pre-college education.*

The student body of Kfar Silver stands at three hundred this year. Of this number about two hundred live in dormitories and a hundred are day students who commute from the adjoining communities.

The rapid development of Kfar Silver's physical facilities and the growth of its student body have been made possible through the generosity and enthusiastic support of ZOA members from all parts of the United States who contributed both toward Kfar Silver's building and Scholarship Funds.

An innovation recently introduced is *Permanent Scholarships* and we are listing here the first contributors who made such scholarships available last year: Joseph W. and Froma Greenleaf of Scarsdale, N. Y.; Abraham Krumbein of New York, in memory of Sarah Krumbein; Estate of Paula Shteinshleifer of New York, in memory of Nachman Leib and Paul Shteinshleifer; two permanent scholarships in memory of Lillian Cooper of Chicago, Ill.; three permanent scholarships contributed by Sarah and Abraham Rabinowitz of New York; Joseph E. Jacobson of Miami Beach, Fla., in memory of Abraham and Sonia Jacobson; the Korvette Foundation, Inc., in honor of Eugen Ferkauf of Hillcrest, N. Y.

Another report in these pages tells of the success of the ZOA Teenage Summer Camp program established in Kfar Silver for American high school students. Participation in the camp reached almost one hundred last July and August. A solid foundation has thus been laid for a ZOA American Youth Center in Kfar Silver. Its further expansion will depend only upon availability of space in the dormitories to house many more hundreds of American youth who will be making Kfar Silver their home during vacation time for periods of intensive study and work.



KFAR SILVER: A view of the Steinbach Memorial School Building, a project of the Baltimore ZOA District.



NEWLY COMPLETED: The main entrance gate to the Kfar Silver campus, a project of the Zionist Organization of Chicago in honor of Maurice and Ann Smoler.

HONOR ROLL

In grateful acknowledgement to Regions, Districts and individual members of the Zionist Organization of America, whose generosity made possible the establishment and development of the

ZOA HOUSE IN TEL AVIV

and

THE AGRICULTURAL INSTITUTE KFAR SILVER

near Ashkelon

we publish the following Honor Roll of the projects they have contributed.

KFAR SILVER

<i>Project</i>	<i>Presented by</i>
The Bronx Dormitory	The Bronx ZOA Region
Foster Dormitory	Mr. and Mrs. Joseph C. Foster, Leominster, Massachusetts
Chizewer Building	Charles M. Chizewer and Sons, in Memory of Rose Chizewer, Chicago, Ill.
Staff Residence (Faculty House)	Solomon J. and Mrs. Ziporah Weinstein, New York City
Staff Residence (Faculty House)	Mrs. Gertrude Feuerring, in Memory of Joseph Feuerring, jointly with Mr. & Mrs. Aleck Leitman, New York City
Staff Residence (Faculty House)	Mr. and Mrs. David L. Jontow and Children, Bronx, N. Y.
Staff Residence (Faculty House)	Max Elkon, in Memory of his Parents, Frieda and Alexander Elkon, New York City
Silberman Faculty Quadrangle (Faculty Residence)	Zionist Organization of Chicago, in Honor of Milton J. Silberman of Chicago, Illinois
Goodman Hall (Dining Hall)	Mr. and Mrs. Abraham Goodman and Mr. and Mrs. Jacob Goodman, New York City
Kaufman Administration Building	The Kaufman Family of New York City and Connecticut, in Memory of Chaim Zwi and Tyla Dinah Kaufman and Aron Kaufman
Harry F. Wechsler Central School Building	In Honor of Dr. Harry W. Wechsler, New York City
Morris and Sarah Lichter Home Economics Building	Morris and Sarah Lichter, Cambridge, Mass.
Elias and Rebecca Polis Synagogue	Connecticut ZOA Region
David L. Jontow-Jack Lefkowitz Swimming Pool	The Bronx ZOA Region
Samuel Oberman Medical Clinic	ZOA District 11 and the Bronx ZOA Region
Elihu D. Stone Dormitory	New England ZOA Region
Main Entrance Gate to Campus	Zionist Organization of Chicago, in Honor of Maurice and Ann Smoler, Chicago, Ill.
May Dormitory	Southeast ZOA Region, in Honor of Gertrude and Mortimer May of Nashville, Tennessee
Steinbach Memorial School Building	Baltimore ZOA District, in Memory of Bessie Steinbach and Harvey B. Steinbach, Baltimore, Maryland

NOTE: Above are listed only contributors of entire buildings. Space does not permit publication in this issue of the names of contributors towards numerous rooms, laboratories, classrooms, etc. within these buildings. They will be published in "ZOA in Review."

HONOR ROLL

ZOA DANIEL FRISCH HOUSE

Project	Presented by
New York Jewry Hall Goodman Auditorium	Metropolitan New York ZOA Regions Abraham and Jacob Goodman of New York City, and Morris Goodman of Miami Beach, Florida
Abraham Goldstein Library Conference Room Room Room Room	Connecticut ZOA Region In Memory of Dr. Leonard M. Palitz Mr. and Mrs. Fred Monosson, Boston, Mass. In Memory of Edward Simcoe, Muskegon, Michigan In Memory of Sam Gutlin and in Honor of Bessie Gutlin- Weiss, Los Angeles, California
Room Room	Mr. and Mrs. David Moskowitz, Bronx, N. Y. Maurice and Hyman Smoler, in Memory of Baruch and Chava Smoler, Chicago, Ill.
Music and Recreation Room	Bernard Rosenblatt and Sons, in Memory of Gertrude Rosenblatt

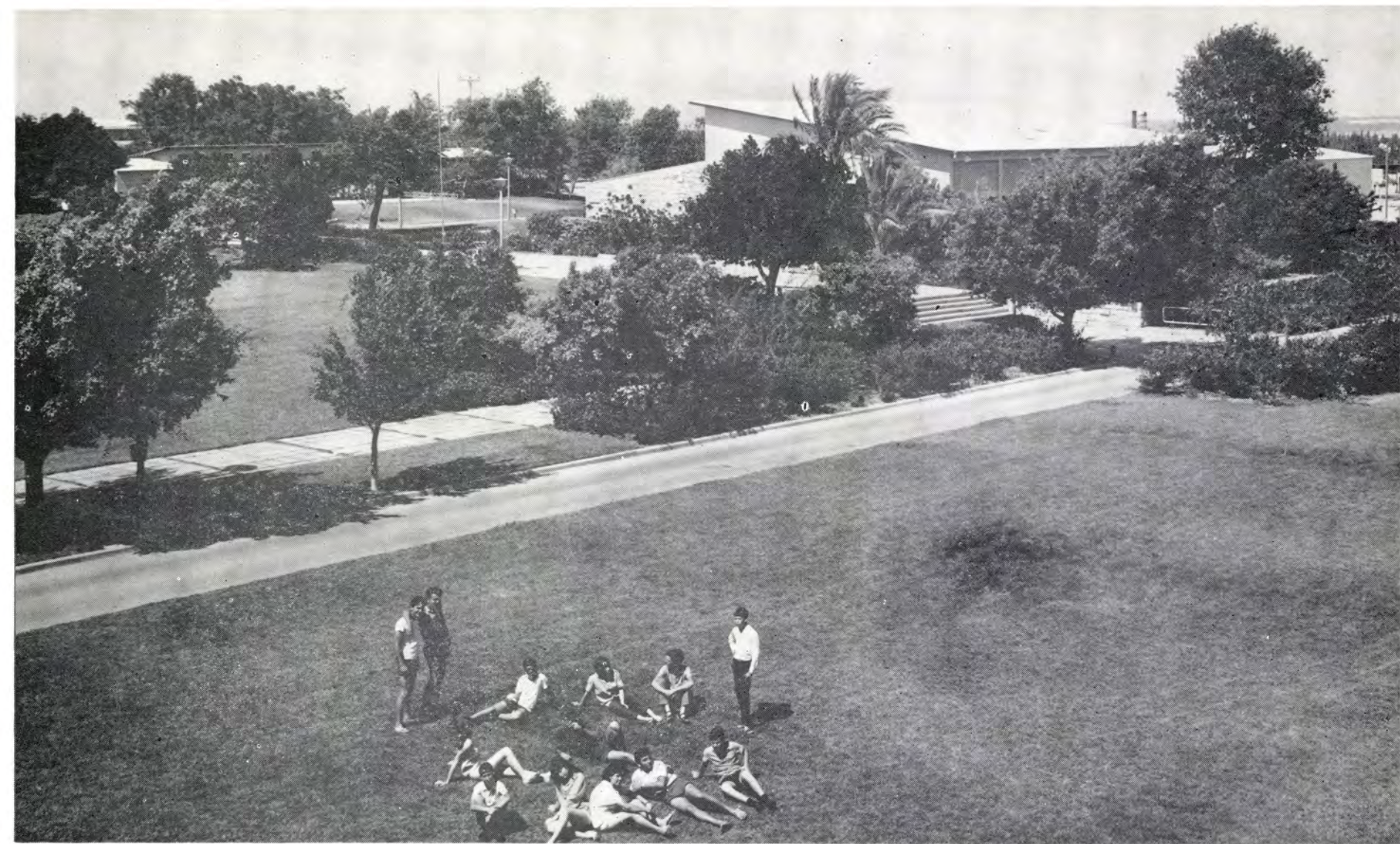
PROJECTS UNDER CONSTRUCTION

KFAR SILVER

Project	
Washington Auditorium In Honor of I. S. Turover	Louis D. Brandeis ZOA District, Washington, D.C.
I. Zesmer Athletic Field	Dallas, Texas ZOA District

PROJECTS FOR WHICH FUND RAISING IS IN PROGRESS

Project	To be presented by
Dr. Marcus Levinson Dormitory, Kfar Silver	Southwest ZOA Region
Esther Carmely Lecture Hall, ZOA House	Brooklyn ZOA Region
Frank Beckerman Multi-purpose Sports Field, Kfar Silver	Connecticut ZOA Region
Samuel Schorr Room, Kfar Silver	New Haven, Conn. ZOA District
Alfred J. Ellish Room, Kfar Silver	Spring Valley, N.Y. ZOA District
Joseph Edlin Conference Room, ZOA House	Connecticut ZOA Region
Faculty House, Kfar Silver	Philadelphia Zionist Organization
Faculty House, Kfar Silver	Zionist Organization of Chicago
Herbert Arnstein Room, Kfar Silver	Tucson, Arizona ZOA District
Faculty House, Kfar Silver, in honor of Jack Silverman	Five Towns ZOA District, Long Island Region
Herbert B. Rudo Quadrangle, Kfar Silver	Mrs. Herbert B. Rudo, Baltimore, Md.
Dormitory, Kfar Silver	Rockaway Park ZOA District, Long Island Region
Dormitory, Kfar Silver	Tri-State ZOA Region



KFAR SILVER: The broad expanse of the campus, showing in the background a few of the forty buildings of the ZOA high school near Ashkelon, in southern Israel.

Aliya — A Prime ZOA Aim

Last year the Aliya Department was organized on a systematic professional basis in order to enlarge and intensify ZOA's work encouraging Zionist fulfillment on the part of its members through Aliya and to bring to Israel the benefits of American techniques and skills. In its second year of such fully staffed operations, the Aliya Department sought to extend and broaden its functioning geographically through the country. A distinguished panel of experts was placed at the disposal of every Region or District wishing to organize an Aliya forum. Additional Aliya information offices were set up to which official representatives came periodically to meet with prospective settlers in Israel and deal with their specific needs. The Regions and Districts that availed themselves of these services in whole or in part were Cleveland, Detroit, Boston, Brookline, Mass., Springfield, Mass., Brighton, Mass., Milton, Mass., Bridgeport, Conn., Brooklyn, Glens Falls, N.Y., Newark, N.J., Pittsburgh, Poughkeepsie, N.Y., Philadelphia, Spring Valley, N.Y., Syracuse, San Francisco, Trenton, N.J., Los Angeles, Westchester, N.Y., and Manhattan.

Some of these communities held a number of meetings and conferences for specialized attention to various aspects of the problem. In addition, the following Regions included Aliya sessions in their Convention agendas: Southeast, at Miami, Fla.; Long Island at Atlantic City; and New York State, at Albany.

The Annual B'nai Aliya Conference, held in February at the Carnegie Endowment Building, New York City was attended by some 150 Aliya candidates and prospects. The morning session, devoted to a discussion of the profession of teaching in Israel, was addressed by a representative of the Israel Ministry of Education and the ZOA President.

During the year, 250 applicants were processed by the Aliya Department of the ZOA and channeled through the various Aliya agencies. During this period, 57 settled in Israel.

The Aliya Department dispatched mailings of materials on Aliya to Regions and Districts. Quantities of the *Guide to Aliya* published by our Aliya Department were furnished to the Jewish Agency Aliya Department. Hundreds of questionnaires on Aliya were distributed to individual applicants across the country. The Department participated earnestly in the Aliya Committee of the American Zionist Council; PATWA, the agency which facilitates service for a limited time in Israel by professional and technical workers; and Sherut La'Am, which offers junior adults a year's stay in Israel for work and study, as provisional preparation for Aliya.

The ZOA Aliya Department has striven assiduously to enlarge its compilation of prospective settlers in Israel and to service them with information and advice particularly with regard to absorption, employment and the developing situation concerning employment and housing, in cooperation with the Jewish Agency and the Israeli authorities.

Tourism to Israel

The activities of the Organization in the field of tourism to Israel have helped the economy of Israel most valuably by sending hundreds of tourists to Israel. Tourism has been one of the major sources of income and production of foreign exchange for the Jewish State. More than that, visitors get acquainted at first hand with the country, its people, and our ZOA projects in Israel. There is set in motion a chain of effects which are incalculable.

This year the Tourist Department worked in close cooperation with the Masada-Young Zionist Department, which planned the summer tours for the summer teenage camp in Kfar Silver and the young adults tours. These operations were extremely successful.

We have effectively increased our schedule of tours from a merely seasonal activity to one running through the entire year.

The ZOA Hanuka tours were solidly booked; the Department had more requests than could be filled. A record number of 300 people were sent by the ZOA for ten-day tours. These were professional and business people, with family and friends, who could not stay away longer.

The Tourist Department had its traditional Purim, Passover, Independence Day and Shavout tours to Israel and Europe. This year in all there were seven such tours and in addition to the High Holiday and Succot tours.

During the summer, the Department carried through its regular program of ten tours, and introduced a new folder, with 28 departures in three weeks that included in addition to Israel a number of attractive stops in European cities.

In the coming year, the Department expects to handle the travel arrangements of all delegates, their families and guests, for ZOA's 70th Jubilee Convention in Israel. A versatile program of well-planned tours will be offered. We hope with the help of the Regions and Districts to exceed the number who participated in the first ZOA Convention in Israel. An announcement of the Convention tours has been mailed to the entire membership, and a detailed brochure is to follow.

The Economic Affairs Department

In its second year of systematically organized functioning, our Economic Department has sought to enlarge further its service to Israel's economy through providing information and practical assistance on Israeli economic activity, investments, and ZOA clubs for investment in Israel.

On the basis of a three-month personal survey in Israel at the beginning of the season, the Chairman of the Committee on Economic Affairs and Investment submitted to the ZOA Administrative Board a plan for investment by ZOA members and friends.

The Department maintained contact with the Government of Israel Investment Authority, which has supplied lists of enterprises for which partners and/or investors are wanted. These lists, published in various issues of *The American*

Zionist, have already attracted numerous investors whose names have been submitted to the Government Investment Authority.

The Department obtained from the Israel Trade Commission a catalogue of goods manufactured in Israel for the promotion of sales of Israel products in the United States. The Trade Commission has manifested its readiness to give full assistance to our Regions in endeavors to promote the sale of Israel merchandise in accordance with the plans devised by the ZOA Economic Department.

ZOA INVESTMENT CLUBS

The ZOA Economic Department has compiled and distributed a Kit consisting of pamphlets containing practical instructions on how to establish an investment club and an investment corporation. Hundreds of these folders have been supplied Regions, Districts and individual members, and have attracted the interest of Israel economic authorities.

Economic affairs meetings of ZOA have been addressed by the National Chairman in Brooklyn and Newark, and by the Director of the Agency Economic Department in Washington, D.C., Yonkers, and the Bronx.

The Economics Department has attempted to facilitate the organization and operation of ZOA Regional and District clubs for investment in Israel. The five investment clubs reported last year by the Louis D. Brandeis ZOA District of Washington, D.C. have since grown to ten, leading all Districts throughout the country in the number of investment clubs organized and actively operating. Its methods of functioning have been reported in *The American Zionist* and *ZOA in Review* from time to time.

The Department supplies speakers, materials and guidance to Districts planning to start clubs for investment in Israel.

Funds for Israel

UJA, Israel Bonds, and JNF

As in the past, ZOA Districts enlisted active workers and leadership for the major Israel Fund campaigns in their respective communities.

In the United Jewish Appeal, many ZOA Districts as well as key men have been in the front rank of campaign activity the country over. At National and Regional ZOA Conventions, UJA presentations are an integral part of the agenda, and the UJA has an established place on the District calendars.

Following the 1965 ZOA Convention our National Committee and Department for Bonds organized systematic and intensive activity throughout the Regions and Districts.

The ZOA sponsored an Oneg Shabbat at the National Planning Conference of

the Bond Organization held on September 17-19, at which top ZOA officers participated.

ZOA leaders and members throughout the country participated most actively in the markedly successful High Holiday appeals of 1965.

Bond activity on the national scene was maintained productively in the second half of 1965. Outstanding Bond functions with ZOA participation were reported (and published in *ZOA in Review*) from Syracuse and Watertown, N. Y., Bridgeport, Conn., Atlantic City, Somerville, Roselle, and Plainfield, N. J., Pittsburgh and Hazelton, Pa., Cleveland, Ohio, South Bend, Ind., St. Augustine, Fla., Chattanooga, Tenn., and El Paso, Texas. Highly successful functions sponsored by ZOA during this period included Los Angeles, Cal. and Atlantic City, N. J. In the New York Metropolitan area, ZOA leaders and members participated in the opening dinner on November 1. Districts in all five Regions of the Metropolitan area were active in the campaign for the gigantic Hanuka Festivals held in Madison Square Garden in December and January.

The Inaugural Bond Conference held in Miami Beach, Fla., in February, produced a record of \$26 million. The traditional ZOA Breakfast for Bonds at the Conference on February 18 was a pronounced success, with total sales exceeding \$1,250,000. The function began on a poignant note with a eulogy for Max Bressler, former ZOA president, who had come to Miami Beach for the Conference and died there two days before its opening.

In the first half of 1966, excellent results were achieved in Bond functions conducted by the ZOA in Los Angeles and Beverly Hills, Cal., Chicago, Knoxville, Tenn., Philadelphia, Pa. and Bayonne, N. J. Minneapolis, Minn. was co-sponsor of a combined Bond affair. The Pittsburgh District co-sponsored the community Bond dinner. Outstanding results were also reported for community drives, with ZOA participation, held in Tucson, Ariz., Shreveport, La., Jacksonville, Fla., Lowell, Mass., Spring Valley and Glens Falls, N. Y.

The Jewish National Fund has had its assured place throughout the year on the program of ZOA Districts and has received individual gifts from many members. A highlight of the year was the dedication of Kennedy Peace Forest and Monument in Israel, conceived the year before by the then president of the JNF, the late Max Bressler. The dedication in Israel, on July 4-5, was presided over by Herman L. Weisman, JNF president and chairman of ZOA's National Executive Committee, with a large ZOA delegation participating.

ZOA members supported the traditional collections as for many years past. Service on the JNF Councils was also among the mediums through which the ZOA has carried forward the policy of sturdy support for the Keren Kayemet which it has followed since the inception.

Zionist Liaison the World Over

WORLD ZIONIST AFFAIRS

The World Zionist Affairs Department is today the largest and most effective international General Zionist communications center in the Movement. The close contact between this Department and similar bodies in other countries has made possible an exchange of information and joint planning in many areas of our work. As a result General Zionism has been strengthened throughout the world. The General Zionists were represented by a large delegation at the 26th Zionist Congress, constituting the second largest bloc.

Since the 68th National Annual Convention of the ZOA, the World Zionist Affairs Department has been engaged in the activities listed following.

Publications: The Department has prepared a series of pamphlets which present the problems facing Israel and the Zionist Movement from the General Zionist point of view. The first item of the series, a brochure by S. Z. Abramov, "The Fallacy of Non-Involvement," appeared the past year. It stresses the importance of exerting greater influence upon the developments in Israel by the Zionist Movement in the Diaspora.

ZINS: The ZINS News Bulletin, now in its eighteenth year, is published and edited by the World Zionist Affairs Department in English, Yiddish and Spanish, and circulated to the press and Zionist leaders in many countries. It serves as an effective instrument for disseminating Zionist information and reaches practically every corner of the globe.

Newspapers in the countries listed above reprint the news published by ZINS, specifying the source.

ZINS Feature Service: Special features published from time to time by ZINS Feature Service included the following in English, Yiddish and Spanish: "Free Enterprise Under Socialism," by Dr. Peretz Bernstein; "Fact Sheet on Arab Refugees," by Dr. Joseph B. Schechtman; "Forty Years of Israel Fund Raising," by Dr. Emanuel Neumann; "A Baffling U.S. Policy," from *Haaretz*; "Israel Democracy is Still Far from Perfect," from the *Jewish Chronicle*; "In Memoriam—Moshe Sharet," by Dr. Emanuel Neumann; "Four Problems," by Dr. Emanuel Neumann; and "The Anatomy of a Split," by Rachmiel Wirnik.

"Thirty Days in Israel": The first issue of *Thirty Days in Israel*, a bulletin which is to appear monthly, has been issued. While ZINS brings its readers information, the new periodical will explain and interpret events and thus serve as a complement to ZINS.

Committee Meetings: At an October meeting of the National Committee, Dr. Joseph B. Schechtman, member of the Jewish Agency, reported on the session of the Commission on Reorganization of the WZO held in Geneva. In December the

members heard Leon Dultzin on "The Recent Knesset Elections." At a May meeting Dr. Judah J. Shapiro spoke on "The American Zionist Constituency."

The World Zionist Affairs Department handled arrangements for the ZOA delegation attending the sessions of the World Council of the World Union of General Zionists in Tel Aviv and the sessions of the Zionist Actions Committee in Jerusalem, in January. The Department also made all preparations for the participation of the ZOA Delegation in the sessions of the World Jewish Congress and in the meeting of the World Union of General Zionists, both held in Brussels.

Visits Abroad: To strengthen the relationship between the ZOA and the organizations of the General Zionists in Latin America, the Director of the Department, who is also the Director of the Head Office of the World Union of General Zionists, visited Mexico, Colombia, Chile, Argentina, Uruguay, Peru, and Brazil, where he prepared the groundwork for closer cooperation between the ZOA and the General Zionists organizations in those countries.

ZOA AND THE UNITED NATIONS

For many years, the ZOA has been accredited to the United Nations as a non-governmental organization and has cooperated in projects and activities at the UN, thus contributing to the furthering of international understanding, as well as keeping our own membership in direct contact with the World Organization.

Information concerning ZOA activities and programs is regularly printed in publications of the United Nations Association—USA, which is the successor body to the Council of Organizations engaged in this kind of public relations work on behalf of the UN. Many inquiries and favorable comments on ZOA activities have been received.

From Within

MEMBERSHIP

The membership year 1965-66 saw well conducted campaigns in the New York Metropolitan Area and in numerous other sections. These were particularly impressive in Pittsburgh, Baltimore, Long Island, and Chicago, but many other major communities also paid much attention to the retention of their members and enlistment of new members. This year, the emphasis on new membership enrollment led to an increase in new members of 36 percent, as compared to last year's record.

In a novel campaign function of the New York Metropolitan area, held in March, hundreds of ZOA workers gathered at the Statler Hilton Hotel in Manhattan to pay tribute to the ZOA President by presenting him with over 1300 new

membership applications. President Torczyner in turn, presented 46 awards to outstanding membership workers.

Scrutiny of our membership statistics shows a direct relationship between the intensity of activities in a District and the number of members enrolled there in a given year. Active Districts with regular programs and a full slate of officers are consistently successful in membership retention and recruitment. As in previous years, the Membership Department has kept close contact with the Districts through a regularly issued Membership Bulletin, to assist Regions and Districts in the planning and execution of their membership campaigns.

A series of National billings have had a gratifying response, but success or failure of a membership campaign in a local community has proved to depend principally on person to person contact in order to re-enroll the laggard members in the last few months of the budget year.

At the end of the year, the record showed that 153 Districts succeeded in increasing their membership over last year's total.

In some Districts for the first time, a systematic effort was made to start a campaign of enrollment of membership workers prior to the District membership campaign. This provision should be extended to all Districts without fail as a necessary preliminary to a productive enrollment effort.

ORGANIZATION

This year the Organization Department implemented most of the structural changes decided upon in the previous year.

The Rhode Island Region was transferred from the offices in New Haven, Conn., to the office in Boston, Mass. A new Region was formed from the area comprising Southern New Jersey, Philadelphia and Eastern Pennsylvania, called the Mid-Atlantic Region. New Regional Directors received a short, intensive basic training by the Department for their assignments in the Bronx, New Jersey, and New England. For the first time we established a Regional office in St. Louis, Mo. for the reorganized Central States Region.

Regional offices for the Northwest, the North Pacific Coast, and the Southwest Region are still to be restaffed, and a Southeast branch office is to be established for the Region in Atlanta, Ga.

A Calendar of Events, issued regularly, has served as an information bulletin for the officers of the National Administration and to disseminate program ideas among the recipients.

Field supervision and coordination of activities has been strengthened through a regular reporting system, strictly adhered to.

Closer contact of the Regions and Districts with the National office has been continued through frequent visits in many Districts and Regions throughout the country by the Director of the Department.

THE AMERICAN ZIONIST FUND

For the second consecutive year, the American Zionist Fund achieved an increase of \$100,000 over the previous year. Although this increase is substantial, it still falls short of the budgetary requirements for ZOA activities both here and in Israel.

The increases in our income are due largely to the efforts of our National President and lay leadership across the country who have renewed with great vigor their labors on behalf of the ZOA. The traditional ZOA AZF luncheon, which takes place at our National Convention is the vehicle through which we are able to carry out, in large measure, the program of our organization.

Our New York Metropolitan Dinner last year was, in the eyes of many, the most successful AZF function in recent years. At that dinner, the ZOA Theodor Herzl award was presented to President Harry S. Truman. Because of poor health, Mr. Truman had his daughter Mrs. Margaret Daniel attend and accept this high tribute for him.

The scope of ZOA activities has enabled our Regions and Districts to vary their fund-raising patterns on behalf of AZF. While some concentrate directly on the American Zionist Fund, others have highlighted their projects in Kfar Silver and/or ZOA House (additional names to the existing Honor Rolls of both our Israel institutions are listed on the Honor Roll pages in this Report).

Scholarships for Kfar Silver have increased substantially over last year. Many new full (4-year) scholarships, as well as 1-year scholarships have enabled us to increase our student enrollment and press for a student body of between 500 and 1000 in the near future.

This last year 71 scholarships have been established for Kfar Silver, about the same number as in the previous year.

While others have been talking about the critical needs of secondary education in Israel, the ZOA has been quietly but effectively carrying out its program. Kfar Silver agricultural high school, the only Israel school fully accredited by the New York Board of Regents, has been the forerunner for a second effort on behalf of ZOA, toward the establishment of another institution at Kfar Silver, the formal announcement of which will be made at the Convention.

The National Committee of Sponsors for the establishment of the Emanuel Neumann Cultural Center Auditorium has been very active. The Honor Roll of Founders and Sponsors of this tribute to a past President of the ZOA and a dean among World Zionist leaders, can be found on the Honor Roll Page listed in the Convention Report. Many prominent Americans have joined in this meaningful tribute to Dr. Neumann.

The largest gifts for substantial space in the Emanuel Neumann Culture Center, have been established by the following ZOA leaders: Mr. and Mrs. Hyman Caplan of Lebanon, Pa., Mr. Samuel Steinbach of Baltimore, Md., and Mr. Jack Verdi of San Francisco, Cal.

The revision in Regional budgeting this year has already added significant financial strength to the ZOA. We expect this measure to bring even greater resources for carrying out our program. The Baltimore District is the nation's leader in Kfar Silver scholarships, and its members are to be congratulated on their devotion to this vital endeavor. Seaboard Region has a creditable record again this year and ought to be singled out for achievement. It is followed by Philadelphia and Long Island, which moved substantially ahead of last year.

The ZOA Foundation

Entering the Third Year—Beginning the Third Million

At the close of its first two years of existence, it is fair to say that the ZOA Foundation, the youngest in the ZOA family of institutions, established at the 67th National Convention in 1964, has well succeeded in assuming the place it deserves. Though the ZOA Foundation has not yet taken hold on the framework of Zionist activities in every corner of the country, its progress indicates that it is only a question of a limited time when none of the ZOA Districts will be missing from the record of ZOA Foundation accomplishment.

Even with these limitations, one basic truth about the ZOA Foundation has become evident—that irrespective of larger contributions to the Foundation, which fortunately are forthcoming, mass support is a most important contributing factor to the growth of the Foundation. To have every ZOA member personally committed to the ZOA Foundation has therefore become the central task of the ZOA Foundation activities throughout the Regions and Districts in the near future.

Functions and Individual Solicitation

On the basis of two years' experience, the Foundation's Board has arrived at the conclusion that it is the combination of ZOA Foundation functions with individual contacts that assures the greatest results. In a short span of existence, a pattern has evolved which calls for an annual Foundation function in the form of a breakfast or a cocktail party, which should serve a double purpose: A) propagating the Foundation's cause; B) On the spot solicitation for the Foundation.

It is a proven fact that even those participants in a Foundation function who do not respond on the spot, come to do their share on some other occasion after having given thought to the Foundation idea.

Foundation Chairmen for Regions and Districts

All but two Regions have appointed ZOA Foundation chairmen, but there are still many Districts in which chairmen are lacking. Thorough and country-wide Foundation organization still remains an urgent need.

Approaching Life Members

In the past year, a full-scale effort was made to enlist the widest possible support of the ZOA Life Members. Despite such effort, which included a personal appeal from the president of the Foundation, this undertaking—against all expect-

tations—failed to bring substantial results. Nevertheless, new efforts will be made, new approaches sought, to tap this natural source for the ZOA Foundation's growth.

Foundation Honor Roll

In accordance with the announced plans the first method of perpetuating the names of ZOA Foundation subscribers has already been implemented: the ZOA Book of Remembrance has become a fact. The two copies of the Book have been deposited, in Israel at the ZOA House in Tel Aviv, and in the United States at the National Offices of the ZOA. It is a magnificently bound volume in exceptional leather, replete with excellent art work, with the names of the Foundation subscribers inscribed by an artist.

Wall of Remembrance

Preparations for the installation of the Wall of Remembrance are proceeding. Placed in a most representative spot in the ZOA House in Tel Aviv, the Bronze Wall of Remembrance will carry in perpetuity the names of those who have remembered the ZOA Foundation in their wills. The unveiling ceremony for the Wall of Remembrance will take place at the 70th National Convention, to be held in Israel in July 1967.

The ZOA Foundation will embark on a special effort to make every ZOA member aware of the opportunity to record for posterity his or her permanent allegiance to the Zionist cause.

Summer Months—Foundation Months

After much experimenting as to the selection for the most appropriate period for Foundation work, the summer months preceding the National Convention have been chosen for intensified activity. An important factor in this decision was the fact that the summer months are to a great extent without major fund-raising activity in the ZOA or the general Jewish community. With the ZOA Foundation a year-round activity, concentration on a special effort in the summer months should prove a fruitful supplementary instrument.

Two Years—Two Million Dollars

At this National Convention marking the second anniversary of the Foundation, a total of \$2,000,000 in ZOA Foundation subscriptions can be reported. Though many of the goals that the Foundation envisaged have not been achieved, the total to date represents a creditable achievement befitting the proud legacy of American Zionism. The Foundation leadership considers this figure only a beginning. The fact that so far only a small number of ZOA members have manifested their deep and vital concern for the future through their subscriptions to the ZOA Foundation holds challenge and promise—the challenge to reach the thousands of devoted Zionists who have not yet been awakened to their duty, and the promise that with dedicated effort the goal of reaching these thousands can be attained.

The slogan adopted by the Foundation leadership, "Every Zionist a Foundation Subscriber," is the guideline to be constantly borne in mind in the year ahead. It is a guideline to Foundation workers and a call to the entire ZOA membership.

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1965/66—5726

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⁽¹⁾ Assumed post October, 1966.

⁽²⁾ Deceased June 15, 1966.

⁽³⁾ Assumed post October, 1966.

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